

CSR Project Report

Sustainable Livelihood Promotion through Dairy, Goat Farming, and Livestock Development

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Project Title: Sustainable Livelihood Promotion through Dairy, Goat Farming, and Livestock Development

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Executive Summary

Empowering 1,00,000 Farmers: A Comprehensive Rural Livelihood Initiative

Agriculture continues to serve as the backbone of rural India, providing livelihoods to millions of families. However, small-scale farmers often struggle with financial instability due to unpredictable weather conditions, market fluctuations, rising input costs, and limited access to modern farming techniques. The absence of well-structured supply chains and formal market linkages further exacerbates their economic challenges, making it difficult for them to secure fair prices for their produce. Additionally, many rural farmers lack access to veterinary care, technical training, and adequate infrastructure, restricting their ability to optimize livestock productivity and income generation.

To bridge these gaps and uplift rural communities, this **Corporate Social Responsibility (CSR) initiative** is designed to transform the livelihoods of **1,00,000 farmers** by promoting sustainable, income-generating opportunities in **dairy farming, goat farming, and livestock management**. By integrating these sectors into a **comprehensive rural development strategy**, the initiative ensures that farmers not only benefit from livestock rearing but also gain access to **value-added production processes**, such as dairy product manufacturing (ghee, paneer, curd) and goat meat processing. These interventions will significantly enhance farmers' profitability while reducing their dependency on seasonal agriculture.

A **total investment of ₹500 crore** will be strategically allocated across multiple key areas, including **livestock procurement, shed construction, feed and nutrition support, veterinary healthcare services, and market development**. The project will also focus on capacity building by introducing **modern agricultural techniques, financial literacy programs, and digital learning platforms** to empower farmers with the knowledge and skills required to operate profitable agribusinesses. By fostering **community-based models** such as **Self-Help Groups (SHGs), Farmer Producer Organizations (FPOs), and cooperatives**, the initiative will strengthen **collective bargaining power**, facilitate **bulk procurement of resources**, and ensure **equitable distribution of profits** among rural stakeholders.

Furthermore, this initiative seeks to create a **resilient and self-sustaining rural ecosystem** by addressing critical aspects of **market linkages, supply chain efficiency, and financial inclusion**. Farmers will be connected to **institutional buyers, cooperatives, and digital marketplaces**, ensuring fair pricing and steady demand for their products.

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dairy and livestock products. Investments in **cold storage facilities, milk collection centers, and logistics support** will further minimize post-harvest losses and improve the efficiency of farm-to-market transactions.

By integrating **social empowerment with economic growth**, the initiative will also prioritize the active participation of **women farmers and youth entrepreneurs**, equipping them with the tools needed to contribute to rural development. Through **continuous training, access to financial aid, and exposure to modern farming innovations**, this project will serve as a **catalyst for long-term rural prosperity**, fostering financial independence and economic stability for generations to come.

Ultimately, this initiative envisions a future where small-scale farmers are no longer burdened by uncertainty but are instead **empowered with the knowledge, resources, and support systems necessary to thrive in a competitive agricultural landscape**.

Key Objectives:

1. Enhancing Dairy and Livestock Farming:

- a. Establishment of **modern dairy units** with high-yield indigenous and crossbred cattle.
- b. Introduction of **advanced breeding techniques, veterinary support, and nutritional programs** to improve livestock productivity.
- c. Creation of **cold chain and milk processing infrastructure** to ensure fair pricing and better market access for dairy farmers.

2. Promoting Goat Farming as a Viable Business Model:

- a. Distribution of **high-quality goat breeds** suited for different climatic conditions.
- b. Implementation of **scientific feeding, healthcare, and breed improvement programs** to boost meat and milk production.
- c. Formation of **farmer producer organizations (FPOs) and self-help groups (SHGs)** to provide financial and technical support.

3. Training & Capacity Building:

- a. Conducting **skill development workshops** on modern livestock management, disease control, and organic fodder cultivation.
- b. Providing **financial literacy and digital banking training** to help farmers access government schemes and microfinance.

4. Market Linkages & Sustainable Income Generation:

- a. Establishing **direct-to-market channels** to eliminate middlemen and ensure fair pricing.
- b. Collaborating with **dairy cooperatives, agribusinesses, and export markets** to create new revenue streams.

5. Sustainability & Climate Resilience:

- a. Adoption of **eco-friendly farming practices** such as biogas production from livestock waste.
- b. Promoting **solar-powered dairy units and water-efficient farming techniques** to reduce environmental impact.
- c. Encouraging **crop-livestock integration** to maximize resource utilization and improve soil fertility.

Impact & Long-Term Vision:

This initiative aims to **increase farmers' income by 2-3 times**, reduce migration from rural areas, and create a **self-sustaining ecosystem** where agriculture and animal husbandry go hand in hand. By integrating **technology, training, and market access**, the project will lay the foundation for a **robust rural economy**, improving the lives of **1,00,000 farming households** across India.

Organizational Profile and Contextual Overview

1.1 Organizational Identity

Name: Shri Heera Maharaj Seva Sansthan

Registration Details:

- **Registration Number:** COOP/2023/JAIPUR/205403
- **Date of Registration:** 26-05-2023
- **Location:** Jaipur, Rajasthan
- **Unique Identification:** RJ/2023/0350410
- **Legal Status:** Registered Society under Rajasthan Societies Registration Act, 1958

1.2 Organizational Philosophy

Shri Heera Maharaj Seva Sansthan emerges as a transformative social development organization committed to holistic rural empowerment. Founded on the principles of sustainable community development, the organization seeks to address critical socio-economic challenges through innovative, integrated approaches.

Core Philosophical Foundations:

- **Comprehensive Community Welfare**
- **Sustainable Livelihood Creation**
- **Empowerment through Knowledge and Resources**
- **Inclusive Development Strategies**
- **Ecological and Economic Sustainability**

Project Objectives

1. **Economic Empowerment:** Provide sustainable income generation opportunities for 1 lakh smallholder farmers
2. **Skill Development:** Enhance agricultural and animal husbandry skills of rural communities
3. **Sustainable Livelihood:** Create long-term, diversified income streams through livestock-based interventions
4. **Social Impact:** Improve economic conditions and reduce rural poverty

Financial Allocation Breakdown

Category	Investment (₹ Crore)	% of Total Budget
Cattle Procurement	120	24%
Dairy Infrastructure	50	10%
Training & Capacity Building	30	6%
Veterinary Support	25	5%
Market Linkage Development	25	5%
Livestock Diversification (Poultry, Goat Farming, Small Ruminants)	100	20%
Healthcare Infrastructure	50	10%
Fodder & Nutrition Development	50	10%
Skill Development Programs	50	10%
Total Investment	500	100%

Project Components and Financial Breakdown

2.1 Dairy Development Intervention

Allocation: ₹250 crore (50% of total budget)

Beneficiary Coverage: 50,000 farmers

2.1 Dairy Development Intervention:

Category	Details	Allocation	Beneficiary Coverage
High-Yield Dairy Breed Improvement	Artificial insemination, crossbreeding programs	₹50 crore	10,000 farmers
Infrastructure Development	Modern cattle sheds, cold storage, milk collection centers	₹45 crore	9,000 farmers
Nutrition & Fodder Management	Quality feed, silage, hydroponic fodder units	₹40 crore	8,000 farmers
Veterinary Services & Healthcare	Mobile veterinary units, vaccinations, AI services	₹35 crore	7,000 farmers
Dairy Processing & Value Addition	Milk chilling, pasteurization, cheese & ghee production	₹30 crore	6,000 farmers
Market Linkage & Cooperative Formation	Establishing dairy cooperatives, direct-to-consumer sales	₹25 crore	5,000 farmers
Training & Capacity Building	Dairy farming best practices, financial management	₹15 crore	3,000 farmers
Women-Led Dairy Enterprises	SHG-based dairy units, women entrepreneurs	₹10 crore	2,000 farmers
Total		₹250 crore	50,000 farmers

Key Interventions:

1. Cattle Procurement and Distribution

- Subsidized procurement of high-yield dairy cattle.

- b. Equitable distribution among small and marginal farmers.
 - c. Promotion of indigenous breeds for sustainable dairy farming.
- 2. Dairy Infrastructure Development**
- a. Establishment of modern dairy farms and processing units.
 - b. Upgradation of existing dairy infrastructure.
 - c. Development of cold chain facilities to reduce milk wastage.
- 3. Milk Collection Centers**
- a. Setting up new milk collection points in rural areas.
 - b. Equipping centers with bulk milk chillers and testing kits.
 - c. Digital integration for real-time tracking of milk supply.
- 4. Veterinary Support and Healthcare**
- a. Free vaccination and disease management programs.
 - b. Mobile veterinary clinics for remote assistance.
 - c. Training farmers on best practices in cattle healthcare.
- 5. Technical Training and Capacity Building**
- a. Skill development programs for dairy farmers.
 - b. Training on modern dairy farming techniques and business management.
 - c. Workshops on sustainable and profitable dairy practices.
- 6. Market Linkage Support**
- a. Strengthening farmer-producer organizations (FPOs) for better price realization.
 - b. Facilitating partnerships with dairy cooperatives and private buyers.
 - c. Introduction of digital platforms for direct farmer-to-market transactions.

Expected Impact

- Increase in milk production and quality standards.
- Economic upliftment of **50,000 farmers** through better earnings.
- Reduction in milk wastage with efficient collection and processing systems.
- Improved cattle health, leading to higher productivity.
- Strengthened rural dairy ecosystem with robust market connectivity.

Table 2.1: Dairy Development Intervention

Parameter	Details
Total Allocation	₹250 crore (50% of total budget)
Beneficiary Coverage	50,000 farmers

Key Interventions	
Cattle Procurement & Distribution	Supply of high-yield cattle
Dairy Infrastructure Development	Processing units, cold chains
Milk Collection Centers	Setup of new collection points
Veterinary Support & Healthcare	Free vaccination, mobile clinics
Technical Training & Capacity Building	Skill development for farmers
Market Linkage Support	FPOs, digital trading platforms

This intervention will serve as a transformative step towards making the dairy industry more efficient, sustainable, and profitable for farmers while ensuring high-quality dairy products for consumers.

2.2 Goat Farming Development

Allocation: ₹125 crore (25% of total budget)

Beneficiary Coverage: 30,000 farmers

Category	Details	Allocation	Beneficiary Coverage
Breed Improvement Programs	High-yield, disease-resistant goat breeds	₹30 crore	7,000 farmers
Shelter & Infrastructure	Weather-proof housing, fencing, water systems	₹25 crore	6,000 farmers
Nutrition & Fodder Support	Quality feed, mineral supplements	₹20 crore	5,000 farmers
Veterinary Services & Healthcare	Vaccination, disease prevention, mobile clinics	₹20 crore	5,000 farmers
Market Linkage & Value Addition	Direct-to-market access, processing units	₹15 crore	3,500 farmers
Training & Capacity Building	Skills development, financial literacy	₹10 crore	2,500 farmers
Women-Led Goat Farming Units	SHG-based goat farming enterprises	₹5 crore	1,000 farmers
Total		₹125 crore	30,000 farmers

Key Interventions:

1. Goat Breed Improvement

Enhancing the **genetic quality** of livestock is crucial for improving **milk yield, meat production, and disease resistance**, ultimately boosting **farmers' income and sustainability**. This initiative will focus on **selective breeding programs, artificial insemination (AI), and advanced reproductive technologies** to ensure that farmers have access to **high-quality livestock** with superior traits.

By introducing **high-yield dairy breeds**, such as **Gir, Sahiwal, and Murrah buffaloes**, milk production will increase, leading to **higher profitability**. Similarly, promoting **genetically superior goat and poultry breeds** will enhance **meat production**, ensuring **better growth rates and feed efficiency**. Special emphasis will be placed on **disease resistance**, reducing **mortality rates** and veterinary costs, thereby making farming **more sustainable**.

Training programs will be conducted to educate farmers on **best breeding practices, proper nutrition, and livestock management techniques**. Partnerships with **genetic research institutes and veterinary experts** will help implement **scientific breeding strategies**.

With **data-driven monitoring**, the genetic enhancement process will be continuously refined, ensuring **long-term productivity, economic resilience, and improved living standards** for rural farmers.

Key Measures:

- **Selective Breeding Programs:**
 - Introducing superior breeds such as **Beetal, Sirohi, Osmanabadi, and Jamunapari** for better productivity.
- **Artificial Insemination (AI) & Natural Breeding:**
 - Establishing **breed improvement centers** for AI and controlled breeding programs.
- **Performance Monitoring & Record-Keeping:**
 - Implementing **digital livestock tracking systems** for breed lineage, health, and growth assessment.

2. Shed Construction & Housing Facilities

Providing **structured, disease-resistant, and weather-proof shelters** for goats is essential to ensure **their health, productivity, and overall well-being**. Proper housing protects goats from **harsh weather conditions** such as extreme heat, cold, and heavy rainfall, reducing **stress and mortality rates**.

These shelters will be designed with **adequate ventilation, proper drainage, and sufficient space** to prevent overcrowding, which often leads to **disease outbreaks**. The use of **elevated flooring** will help keep the shelter dry, minimizing exposure to **bacterial infections and parasites**. Additionally, incorporating **separate sections** for pregnant goats, kids, and sick animals will ensure **better management and care**.

Farmers will receive training on **shelter maintenance, hygiene, and biosecurity measures** to keep disease risks minimal. Locally available, cost-effective, and sustainable materials will be promoted for construction, making it **affordable and scalable** for rural farmers.

By investing in **well-structured goat shelters**, the initiative will enhance **livestock longevity, improve meat and milk production, and ensure long-term economic benefits** for farmers.

Key Measures:

- **Low-Cost, Locally Available Materials for Shed Construction:**
 - Encouraging **bamboo, thatch, and eco-friendly materials** to reduce construction costs.
- **Scientific Design for Optimal Health & Productivity:**
 - Ensuring **proper ventilation, drainage, and separate enclosures for sick animals** to minimize infections.
- **Community-Managed Shelter Facilities:**
 - Establishing **group-owned housing structures** for farmers with limited land access.

3. Veterinary Healthcare & Disease Management

Ensuring goats receive **timely medical care and effective disease prevention strategies** is crucial for maintaining **healthy livestock, reducing mortality rates, and improving**

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productivity. Regular veterinary check-ups will be conducted to monitor the health of goats, detect early signs of diseases, and administer necessary vaccinations and treatments.

A **structured deworming and vaccination schedule** will be implemented to protect goats from common infectious diseases such as **peste des petits ruminants (PPR), foot-and-mouth disease, and brucellosis**. Farmers will be trained on **early disease detection**, recognizing symptoms of common ailments, and administering basic first aid before seeking veterinary assistance.

To enhance disease prevention, proper **biosecurity measures** will be promoted, including **clean and hygienic shelter conditions, controlled farm entry points, and isolation of sick animals**. Establishing **mobile veterinary units and telemedicine support** will ensure farmers in remote areas have **consistent access to expert medical care**.

By integrating **preventive healthcare strategies, timely intervention, and farmer education**, this initiative will significantly enhance **livestock well-being, increase goat productivity, and secure long-term economic gains** for rural farmers.

Key Measures:

- **Regular Vaccination & Deworming Camps:**
 - Conducting **quarterly health camps** in collaboration with veterinary institutions.
- **24/7 Mobile Veterinary Clinics:**
 - Deploying **on-call veterinary teams with emergency care support**.
- **Farmer Training on Common Diseases & Preventive Care:**
 - Educating farmers on **disease symptoms, nutrition management, and biosecurity measures**.

4. Fodder Development & Nutritional Security

Ensuring **year-round availability of high-quality, cost-effective feed** is essential for maintaining **healthy and productive livestock**. A well-balanced diet directly impacts **milk yield, meat quality, and overall animal well-being**, making it crucial to establish **sustainable and efficient feeding strategies**.

This initiative will promote **high-nutrient fodder cultivation**, encouraging farmers to grow **drought-resistant green fodder, hydroponic feed, and silage crops** to reduce dependency on external suppliers. Additionally, **bulk procurement of commercial feed** through farmer cooperatives and Self-Help Groups (SHGs) will lower costs and ensure affordability.

Training programs will educate farmers on **nutritional management**, including **proper feed composition, mineral supplementation, and ration balancing**. Setting up **community fodder banks** will provide storage facilities for surplus feed, ensuring availability during lean seasons.

By integrating **scientific feeding methods, self-sufficiency in fodder production, and cost-effective procurement models**, this approach will enhance **livestock productivity, reduce expenses, and improve farmers' long-term financial stability**.

Key Measures:

- **High-Yield Fodder Crop Promotion:**
 - Encouraging cultivation of **Hybrid Napier, Berseem, Lucerne, and Subabul** for sustainable fodder supply.
- **Hydroponic & Silage-Based Feed Solutions:**
 - Introducing **low-water, high-nutrient hydroponic green fodder systems** to tackle seasonal shortages.
- **Community-Run Fodder Banks:**
 - Setting up **bulk storage and distribution centers** for easy farmer access.

5. Breeding & Management Training

Empowering farmers with **scientific knowledge on livestock management** is essential for enhancing **productivity, profitability, and sustainability**. Through structured training programs, farmers will gain expertise in **modern animal husbandry practices, disease prevention, breeding techniques, and feed optimization**.

Workshops and hands-on demonstrations will focus on **nutritional planning, genetic improvement, and scientific milking practices** to maximize milk yield and meat quality. Additionally, **digital learning platforms, mobile advisory services, and expert consultations** will provide real-time guidance on livestock health and productivity.

By integrating **technology-driven solutions** such as **IoT-based animal monitoring, AI-powered data analytics, and precision farming techniques**, farmers will be equipped to **detect diseases early, improve reproductive efficiency, and manage resources effectively**.

This initiative will foster a **culture of continuous learning**, ensuring that farmers stay updated with **emerging trends and innovations** in livestock management. Ultimately, **scientific knowledge transfer** will empower rural farmers to build **resilient, high-yield, and sustainable livestock enterprises**.

Key Measures:

- **On-Site Practical Training Sessions:**
 - Conducting **hands-on workshops on animal handling, birthing, feeding cycles, and growth monitoring**.
- **‘Train-the-Trainer’ Model for Knowledge Transfer:**
 - Developing **master trainers within the farming community** to support widespread learning.
- **Livestock Business & Financial Planning Training:**
 - Teaching **cost optimization, herd expansion strategies, and revenue management**.

6. Marketing & Value Chain Support

Creating direct access to profitable markets and increasing farmers’ bargaining power is crucial for ensuring sustainable livelihoods and financial stability. By eliminating middlemen and strengthening direct farmer-to-market linkages, this initiative will help farmers **secure better prices, reduce exploitation, and maximize profits**.

One key strategy is establishing **farmer-owned cooperatives and producer organizations**, enabling collective negotiation and bulk selling, which enhances their **bargaining power** with buyers. Additionally, **digital marketplaces, e-commerce platforms, and mobile-based trading solutions** will be leveraged to connect farmers directly with consumers, retailers, and institutional buyers.

To ensure product quality and market readiness, farmers will receive training in **value addition techniques**, such as processing milk into **ghee, paneer, and curd** or packaging goat meat for premium markets. Investment in **cold storage facilities and efficient logistics networks** will further help in **reducing post-harvest losses and ensuring consistent supply**.

By integrating **market intelligence tools, price forecasting mechanisms, and strategic partnerships**, farmers will be empowered to **make informed decisions, negotiate better rates, and achieve long-term economic security**.

Key Measures:

- **Establishment of Farmer Producer Organizations (FPOs):**
 - Organizing farmers into **cooperatives to negotiate better pricing** with buyers.
- **Direct Buyer Linkages & Export Support:**
 - Partnering with **meat processors, dairy industries, and local markets** for assured procurement.
- **Digital Sales Platforms & E-Market Access:**
 - Connecting farmers to **online platforms for direct-to-consumer and bulk sales**.

Expected Impact

- Increased **goat milk and meat production**, leading to higher income.
- Improved **livestock health**, reducing disease-related losses.
- Strengthened **market linkages**, ensuring fair pricing.
- Enhanced **nutritional security**, benefiting rural communities.

Financial Breakdown:

Table 2.2: Goat Farming Development Intervention

Component	Allocation (₹ crore)
Goat Procurement	60
Shed Construction	25

Veterinary Support	15
Training Programs	15
Marketing Infrastructure	10

2.3 Livestock Support and Diversification

Allocation: ₹100 crore (20% of total budget)

2.3 Livestock Support and Diversification:

Category	Details	Allocation	Beneficiary Coverage
Breed Improvement Programs	High-yield dairy cattle, disease-resistant goats	₹25 crore	5,000 farmers
Infrastructure Development	Shelters, fencing, and water facilities	₹20 crore	4,000 farmers
Animal Nutrition & Feed Support	Quality fodder, mineral supplements	₹15 crore	3,500 farmers
Veterinary Services & Healthcare	Vaccination, disease prevention, mobile clinics	₹15 crore	3,500 farmers
Poultry & Small Ruminant Farming	Promotion of poultry, sheep, and goat farming	₹10 crore	2,000 farmers
Market Linkage & Value Addition	Processing units, direct-to-market models	₹10 crore	1,500 farmers
Training & Capacity Building	Farmer education on best practices	₹5 crore	500 farmers
Total		₹100 crore	20,000 farmers

Beneficiary Coverage: 20,000 farmers

Key Interventions:

1. Poultry Farming Support

Promoting poultry farming as an additional income source by providing quality breeds, infrastructure, and market access is a key strategy to enhance rural livelihoods
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and financial resilience. Poultry farming offers **quick returns, requires minimal land, and can be integrated with existing agricultural activities**, making it an ideal supplementary source of income for farmers.

To ensure successful poultry farming, farmers will be provided with **high-yield, disease-resistant poultry breeds**, ensuring better survival rates and increased egg and meat production. Additionally, investment in **modern, weather-proof poultry sheds** will help protect birds from harsh climatic conditions, reducing mortality and improving overall productivity.

Adequate training in **scientific poultry management, disease prevention, and nutrition** will be imparted to help farmers maintain flock health and maximize production. Access to **affordable poultry feed, vaccination programs, and veterinary support** will further enhance profitability and sustainability.

To connect farmers with stable markets, **direct-to-consumer sales, partnerships with retailers, and integration into institutional procurement programs** will be facilitated. Farmers will also be encouraged to form **poultry cooperatives**, strengthening their **bargaining power and negotiating better prices**.

By providing the necessary resources, training, and market access, this initiative will enable farmers to **diversify their income sources, enhance financial stability, and contribute to the rural economy's long-term sustainability**.

Key Measures:

- **Distribution of Improved Poultry Breeds:**
 - Introducing **high-yielding indigenous and hybrid breeds** such as Kadaknath, Vanaraja, and Rhode Island Red.
- **Backyard Poultry Model for Small Farmers:**
 - Encouraging **low-investment, high-return poultry units** to generate steady income.
- **Disease Prevention & Biosecurity Training:**
 - Educating farmers on **hygienic practices, vaccination schedules, and mortality reduction techniques**.
- **Market Linkages for Egg & Meat Sales:**

- Establishing **tie-ups with local retailers, hotels, and online markets** to ensure fair pricing.

2. Small Ruminant Management (Sheep & Goat Farming)

Enhancing Productivity and Sustainability of Small Ruminant Farming through Breed Improvement, Nutrition Management, and Disease Control

Small ruminant farming, including **goat and sheep rearing**, plays a vital role in rural economies by providing a steady income source for farmers. However, challenges such as **low productivity, poor genetic quality, inadequate nutrition, and disease outbreaks** often hinder its full potential. This initiative focuses on improving **breed quality, optimizing nutrition, and strengthening disease control measures** to enhance both productivity and sustainability.

Breed improvement will be prioritized through **selective breeding programs, artificial insemination, and crossbreeding with high-yield varieties** to enhance **meat and milk production, disease resistance, and adaptability to local climatic conditions**. Farmers will be trained in **genetic selection and sustainable breeding practices** to ensure long-term benefits.

Nutrition management will be improved by promoting **locally available, cost-effective, and high-protein fodder** and encouraging the use of **hydroponic fodder, silage, and mineral supplements**. Establishing **community fodder banks** will help address seasonal feed shortages and reduce dependency on expensive external feeds.

A **robust disease control strategy** will include **vaccination programs, deworming, and early disease detection training**. Farmers will have access to **mobile veterinary services, telemedicine support, and disease surveillance systems** to minimize livestock losses and ensure healthier herds.

By integrating these measures, small ruminant farming will become a **profitable, sustainable, and resilient** livelihood option for rural communities.

Key Measures:

- **Selective Breeding & Genetic Improvement:**

- Promoting superior breeds such as **Malpura, Deccani, and Patanwadi** for better meat and wool production.
- **Training on Rearing, Feeding, and Disease Management:**
 - Conducting **on-site farmer workshops** to improve care, breeding cycles, and productivity.
- **Community-Owned Livestock Sheds & Grazing Land Development:**
 - Encouraging **shared resources to optimize space and fodder availability.**
- **Healthcare Support & Vaccination Programs:**
 - Providing **preventive vaccinations and routine check-ups** through veterinary camps.

3. Feed and Nutrition Support

Ensuring Year-Round Access to Quality Feed and Fodder to Enhance Livestock Health and Productivity

Access to **nutritious and affordable feed** is crucial for maintaining **livestock health, improving productivity, and ensuring profitability** for farmers. However, many rural farmers struggle with **seasonal fodder shortages, high feed costs, and inadequate knowledge of balanced nutrition**, leading to **poor animal growth, lower milk yield, and increased susceptibility to diseases**. This initiative focuses on ensuring a **consistent, cost-effective, and high-quality feed supply** throughout the year.

To achieve this, **fodder cultivation programs** will be introduced, promoting **drought-resistant fodder crops, hydroponic farming, and silage preparation techniques**. Farmers will be trained in **efficient fodder production, storage, and conservation methods** to minimize wastage and reduce reliance on expensive external feeds. **Community fodder banks** will be established to help farmers **access quality fodder at subsidized rates during lean seasons**.

Additionally, the initiative will emphasize the use of **nutrient-rich feed formulations**, incorporating **protein supplements, mineral mixtures, and locally available agro-industrial byproducts** to enhance animal growth and productivity. Farmers will receive

training on livestock nutrition planning, feed optimization, and cost-effective feeding strategies to maximize output.

By ensuring a **stable and nutritious feed supply**, this program will significantly enhance **livestock health, milk and meat production, and overall farm sustainability**, strengthening rural livelihoods.

Key Measures:

- **Promotion of High-Nutrient Feed Formulations:**
 - Encouraging **protein-rich balanced feed, mineral supplements, and organic fodder production**.
- **Silage and Hydroponic Fodder Cultivation:**
 - Introducing **hydroponic green fodder units** for cost-effective, year-round livestock feed.
- **Fodder Banks & Bulk Storage Facilities:**
 - Establishing **community-based fodder reserves** for dry seasons.
- **Nutritional Awareness Programs for Farmers:**
 - Conducting **training on feed optimization, supplementation, and cost-effective feeding strategies**.

4. Healthcare Infrastructure for Livestock

Developing Essential Veterinary Services to Prevent Disease Outbreaks and Ensure Animal Well-Being

Access to quality veterinary care is crucial for maintaining livestock health, preventing disease outbreaks, and ensuring high productivity. This initiative focuses on establishing **mobile veterinary units, animal health clinics, and vaccination programs** to provide **timely medical intervention**. Farmers will receive training on **early disease detection, proper sanitation, and parasite control**. Additionally, partnerships with veterinary professionals will ensure regular **health check-ups and emergency response services**. By **improving disease prevention strategies and access to veterinary care**, this initiative will enhance **livestock well-being, reduce mortality rates, and increase farmers' profitability through healthier, more productive animals**.

Key Measures:

- **Mobile Veterinary Clinics & On-Call Veterinary Services:**
 - Deploying **mobile units equipped with diagnostic tools and first-aid kits.**
- **Regular Vaccination and Deworming Drives:**
 - Conducting **quarterly vaccination camps in partnership with animal health experts.**
- **Diagnostic Labs & Community Animal Health Centers:**
 - Establishing **regional health units to monitor disease trends and offer timely interventions.**
- **Training Farmers in First-Aid and Disease Prevention:**
 - Teaching **early detection techniques and emergency response for livestock illnesses.**

5. Skill Development Programs

Empowering Farmers with Practical Skills in Livestock Management, Market Access, and Business Planning

Equipping farmers with essential skills is key to improving productivity and financial stability. This initiative provides **hands-on training in livestock care, disease prevention, and nutrition management** to ensure healthier animals and higher yields. Additionally, farmers will gain **market access knowledge**, including pricing strategies and direct sales opportunities. **Business planning workshops** will cover financial literacy, record-keeping, and sustainable growth strategies. By **developing these practical skills**, farmers will be better prepared to **manage risks, optimize resources, and enhance profitability**, leading to **long-term economic resilience and self-sufficiency in rural communities.**

Key Measures:

- **Hands-On Training in Poultry & Livestock Rearing:**
 - Conducting **workshops on farm hygiene, disease control, and efficient breeding.**
- **Financial Literacy & Enterprise Management Training:**
 - Teaching **record-keeping, cost management, and business expansion strategies.**
- **Technology Integration in Livestock Farming:**

- Introducing **digital tools for tracking animal health, feed optimization, and sales management.**
- **Women & Youth Involvement in Livestock Enterprises:**
 - Promoting **livelihood opportunities for women and young entrepreneurs in poultry and small ruminant farming.**

Expected Impact

- Increased **income diversification**, reducing dependency on traditional farming.
- Strengthened **livestock health and disease prevention**, minimizing losses.
- Enhanced **market access and profitability**, ensuring fair pricing for farmers.
- Improved **nutritional security**, benefiting rural communities.

Financial Breakdown:

Table 2.3: Poultry and Livestock Financial Breakdown

Component	Allocation (₹ crore)
Poultry and Livestock Procurement	40
Healthcare Infrastructure	20
Training and Skill Development	20
Feed and Nutrition Support	15
Market Linkage	5

This intervention will serve as a transformative step towards making the dairy industry more efficient, sustainable, and profitable for farmers while ensuring high-quality dairy products for consumers.

2.4 Project Management and Operational Expenses

Allocation: ₹25 crore (5% of total budget)

Table for **Project Management and Operational Expenses:**

Category	Details	Allocation	Percentage of Total Budget
Project Management	Planning, monitoring, and execution	₹10 crore	2%
Administrative Costs	Salaries, office expenses, and logistics	₹5 crore	1%
Technology & Data Management	Software, tracking systems, and reports	₹3 crore	0.6%
Training & Capacity Building	Staff training, workshops, and upskilling	₹3 crore	0.6%
Legal & Compliance	Regulatory approvals and documentation	₹2 crore	0.4%
Miscellaneous & Contingency	Unforeseen expenses and risk management	₹2 crore	0.4%
Total		₹25 crore	5%

Implementation Strategy

1. Needs Assessment – Comprehensive Survey of Target Regions

Before launching the initiative, a **comprehensive assessment** will be conducted to gain **in-depth insights** into the specific **challenges, resources, and opportunities** present in different rural areas. This **preliminary study** will involve **on-ground surveys, stakeholder consultations, and data analysis** to identify the **unique needs** of farmers and ensure that interventions are **tailored for maximum impact**.

The assessment will focus on **key factors** such as **existing agricultural practices, availability of infrastructure, access to financial services, market conditions, and**

socio-economic conditions. Identifying **gaps in dairy, goat farming, and livestock management** will help design **effective strategies** for improving **productivity, profitability, and sustainability.**

Additionally, the study will evaluate **climatic conditions, soil quality, water availability, and fodder production capacity** to ensure that **environmental factors are considered** in the implementation plan. **Potential risks**, such as **climate change, market fluctuations, and disease outbreaks**, will be analyzed to develop **mitigation strategies.**

Engagement with **local communities, cooperatives, and self-help groups (SHGs)** will be a crucial part of this assessment, ensuring that the initiative aligns with **ground realities** and fosters **active participation.** This **data-driven approach** will create a **strong foundation** for **scalable, impactful, and sustainable interventions.**

Key Activities:

- **Demographic & Economic Survey:**
 - Identify farmer income levels, livestock ownership, and existing infrastructure gaps.
- **Climate & Soil Suitability Analysis:**
 - Evaluate fodder availability, water sources, and disease prevalence to determine region-specific interventions.
- **Stakeholder Consultations:**
 - Engage local farmers, dairy cooperatives, veterinary experts, and government agencies to tailor solutions.
- **Selection of Implementation Areas:**
 - Prioritize regions with high potential for dairy and livestock farming but lacking essential support systems.

2. Community Mobilization – Farmer Group Formation and Engagement

A **bottom-up approach** will serve as the foundation of this initiative, ensuring that farmers are not just passive beneficiaries but active stakeholders in the decision-making and implementation process. By prioritizing grassroots involvement, this approach fosters a

sense of ownership, accountability, and long-term commitment among farmers, making the initiative more sustainable and impactful.

The project will emphasize **community-driven development**, where farmers will play a key role in shaping strategies, identifying local challenges, and co-creating solutions tailored to their specific needs. Instead of imposing externally designed programs, the initiative will encourage **participatory planning sessions**, where farmers, along with local leaders, agricultural experts, and government representatives, collaborate to design interventions that are realistic, culturally relevant, and locally adaptable.

Additionally, **Self-Help Groups (SHGs), Farmer Producer Organizations (FPOs), and cooperatives** will be at the heart of this approach, allowing farmers to work collectively in managing resources, negotiating better market prices, and ensuring the equitable distribution of profits. Through **democratic decision-making structures**, farmers will be empowered to take charge of critical aspects such as **livestock procurement, veterinary services, fodder management, training programs, and financial planning**.

To further strengthen their role, the initiative will integrate **capacity-building programs** that focus on **leadership training, business management, and financial literacy**, enabling farmers to develop the skills needed to run their agribusinesses independently. **Peer-to-peer learning models** will also be introduced, where experienced farmers will mentor new entrants, ensuring continuous knowledge transfer within the community.

By promoting **local governance structures** and encouraging farmers to oversee key activities such as **milk collection, livestock healthcare, and supply chain coordination**, the project will instill **a deep sense of ownership and pride in the community**. This **bottom-up model** will not only ensure that interventions are **farmer-centric and need-based** but also foster a **self-sustaining ecosystem where rural communities take full control of their own development**, leading to **long-term economic resilience and social empowerment**.

Key Activities:

- **Formation of Self-Help Groups (SHGs) & Farmer Producer Organizations (FPOs):**
 - Encourage collective dairy farming and goat-rearing units for better economies of scale.
- **Women and Youth Engagement Programs:**
 - Special focus on women-led dairy enterprises and training for young entrepreneurs.

- **Awareness Campaigns on Sustainable Farming:**
 - Conduct village-level meetings, field visits, and demonstrations on best practices.

3. Capacity Building – Intensive Training Programs

Empowering farmers with **essential knowledge and skills** is crucial for maximizing productivity and ensuring long-term sustainability. Through **structured training programs**, farmers will gain expertise in **modern livestock management, disease prevention, sustainable fodder cultivation, and financial literacy**. Hands-on workshops, **peer mentoring, and digital learning platforms** will enhance their technical and business acumen. By integrating **innovative techniques, market insights, and resource optimization strategies**, farmers will improve **yields, profitability, and resilience**. This holistic approach fosters **self-reliance, enhances efficiency, and strengthens rural economies**, enabling farmers to **adapt to challenges, embrace new opportunities, and achieve long-term economic growth and food security**.

Key Training Modules:

- **Livestock Management & Disease Prevention:**
 - Best practices in feeding, breeding, healthcare, and vaccination.
- **Financial & Digital Literacy for Farmers:**
 - Educating on government subsidies, loans, and digital payments for financial inclusion.
- **Business Development & Value-Added Products:**
 - Training on dairy processing (ghee, curd, paneer) and goat meat production for increased revenue.

Training Delivery Methods:

- On-ground demonstrations at model farms
- Workshops and seminars with veterinary experts
- E-learning modules and mobile apps for continuous learning

4. Infrastructure Development – Support Systems and Facilities

Building **essential infrastructure** is critical to enhancing **efficiency, productivity, and long-term sustainability** in rural farming communities. This initiative focuses on **developing modern dairy and livestock facilities**, including **milk collection centers, cold storage units, veterinary clinics, and fodder banks**, to streamline operations and reduce post-harvest losses. **Well-equipped training centers** will provide farmers with hands-on learning, ensuring they adopt **best practices in animal husbandry, feed management, and disease prevention**.

Additionally, investments in **market infrastructure, digital platforms, and transportation networks** will improve **market access, price stability, and supply chain efficiency**. **Sustainable energy solutions**, such as **biogas plants and solar-powered water pumps**, will further reduce dependency on conventional energy sources, lowering operational costs. By integrating **technology-driven solutions** and **community-managed facilities**, this initiative ensures a **resilient and self-sustaining agricultural ecosystem**, empowering farmers to **increase productivity, enhance profitability, and secure long-term economic stability** for future generations.

Key Developments:

- **Milk Collection & Cooling Centers:**
 - Establishing bulk milk coolers (BMCs) in villages to reduce wastage and improve quality.
- **Veterinary Clinics & Mobile Health Services:**
 - Setting up AI (artificial insemination) centers, vaccination hubs, and mobile veterinary vans.
- **Fodder & Feed Banks:**
 - Creating regional fodder storage facilities to ensure year-round livestock nutrition.
- **Sustainable Energy Solutions:**
 - Implementing solar-powered dairy units and biogas plants for cost-effective operations.

5. Continuous Handholding – Ongoing Technical and Market Support

Ensuring farmers receive **consistent guidance and access to profitable markets** is essential for their long-term success. This initiative will establish **dedicated training centers, extension services, and digital advisory platforms** to provide farmers with real-time guidance on **livestock management, disease control, feed optimization, and financial planning**. Regular **workshops, expert consultations, and peer mentoring programs** will further enhance their knowledge and skills.

To strengthen **market access**, the project will develop **farmer cooperatives, direct-to-consumer sales models, and institutional partnerships** with dairy companies, retail chains, and government procurement programs. Investments in **cold storage facilities, milk collection centers, and efficient logistics networks** will reduce wastage and ensure quality control. Additionally, **digital marketplaces and e-commerce platforms** will empower farmers to sell their products at competitive prices. By integrating **supply chain efficiency, financial literacy, and strategic market linkages**, this initiative will help farmers **maximize profitability, reduce income volatility, and build resilient, self-sustaining businesses**.

Key Support Mechanisms:

- **Veterinary Helpline & Field Assistance:**
 - Providing 24/7 support for disease outbreaks, breeding advice, and emergency care.
- **Market Linkages & Direct Selling Platforms:**
 - Establishing tie-ups with dairy brands, supermarkets, and export markets.
- **Microfinance & Credit Access Assistance:**
 - Helping farmers secure low-interest loans and subsidies for livestock expansion.

6. Impact Monitoring – Regular Evaluation and Adaptive Management

A **data-driven approach** will enable **continuous improvement and scalability** by leveraging **real-time insights, predictive analytics, and digital monitoring systems**. This initiative will integrate **IoT-enabled livestock tracking, AI-powered disease detection, and mobile-based advisory services** to optimize farming operations. Regular **data collection on milk yield, animal health, feed efficiency, and market trends** will help farmers make **informed decisions** and improve productivity.

Advanced **farm management software and cloud-based platforms** will facilitate **performance tracking, financial planning, and supply chain optimization**. **Remote sensing and weather analytics** will further support **climate adaptation strategies**, ensuring resilience against environmental uncertainties. The project will also establish **feedback loops** through **farmer surveys, expert evaluations, and impact assessments**, refining strategies based on real-world challenges.

By utilizing **big data, automation, and digital tools**, this approach ensures **efficiency, transparency, and scalability**, allowing the model to expand across regions while continuously enhancing **farmer livelihoods, resource management, and overall sustainability**.

Key Monitoring Mechanisms:

- **Quarterly Progress Reports:**
 - Tracking milk yield, goat productivity, income levels, and infrastructure utilization.
- **Farmer Feedback & Stakeholder Meetings:**
 - Conducting regular focus groups to gather insights for program enhancements.
- **Technology Integration – Digital Dashboards & AI Analytics:**
 - Using IoT sensors in dairy farms, AI-driven predictive analysis, and mobile reporting apps for real-time monitoring.
- **Third-Party Impact Assessment:**

- Partnering with research institutions and NGOs for independent evaluations.

Risk Management

Table 2.4: Risk Management Strategies

Risk Area	Key Measures
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Diversified Intervention Approach	- Integrated Dairy and Goat Farming: Encouraging farmers to engage in both dairy and goat farming to reduce risks from market fluctuations or livestock diseases. - Multiple Revenue Avenues: Promoting value-added dairy products (ghee, curd, paneer) and goat meat processing. - Crop-Livestock Integration: Supporting farmers in growing high-quality fodder crops to reduce dependency on external feed supplies.
Robust Training Programs	- Disease Prevention and Animal Health Management: Training on common livestock diseases, early detection, vaccination schedules, and sanitation. - Financial Literacy and Business Skills: Educating farmers on budgeting, record-keeping, subsidies, and loan management. - Climate Adaptation Training: Teaching farmers to handle droughts and excessive rainfall affecting fodder availability.
Market Linkage Development	- Guaranteed Buy-Back Agreements: Establishing contracts with dairy companies, cooperatives, and meat processors. - Direct-to-Consumer Sales Models: Using digital platforms, farmer cooperatives, and farm-to-table supply chains. - Cold Chain and Logistics Support: Developing milk collection centers and cold storage facilities.
Insurance and Healthcare Support	- Livestock Insurance Schemes: Partnering with insurance providers to cover losses from diseases, accidents, or natural calamities. - Access to Veterinary Care: Establishing mobile veterinary units and emergency healthcare centers. - Financial Contingency Planning: Facilitating micro-loans and financial aid mechanisms.
Adaptive Management Techniques	- Real-Time Monitoring and Data Analytics: Using IoT sensors, mobile applications, and AI-driven analytics. - Regular Field Assessments and Feedback Loops: Conducting quarterly impact reviews and farmer consultations. - Policy and Regulatory Compliance: Ensuring adherence to animal welfare laws, food safety regulations, and environmental guidelines.

1. Diversified Intervention Approach

Reducing **dependency on a single income source** is essential for **enhancing farmers' economic resilience** and ensuring long-term stability. This initiative promotes **diversified income streams** by integrating **dairy farming, goat rearing, and value-added agricultural activities** such as **cheese, ghee, and meat processing**. By engaging in multiple sectors, farmers can **mitigate risks associated with market fluctuations, livestock diseases, and climate uncertainties**.

Additionally, **crop-livestock integration** will allow farmers to **cultivate high-quality fodder** alongside their livestock activities, reducing reliance on external feed suppliers. Access to **microfinancing, cooperative models, and skill-building programs** will further strengthen their ability to **invest in multiple ventures**.

Market linkages with **institutional buyers, e-commerce platforms, and direct-to-consumer sales channels** will provide farmers with **consistent demand and fair pricing**. By diversifying revenue sources and improving **financial literacy, risk management, and supply chain efficiency**, this approach fosters **long-term sustainability, economic independence, and improved rural livelihoods**.

Key Measures:

- **Integrated Dairy and Goat Farming:**
 - Encouraging farmers to engage in both dairy and goat farming reduces the risk of total income loss due to market fluctuations or livestock diseases.
- **Multiple Revenue Avenues:**
 - Promoting **value-added dairy products (ghee, curd, paneer) and goat meat processing** to enhance profitability.
- **Crop-Livestock Integration:**
 - Supporting farmers in growing **high-quality fodder crops** to reduce dependency on external feed supplies.

2. Robust Training Programs

Equipping farmers with the **right skills** is crucial for **minimizing operational risks and improving productivity**. This initiative will focus on **comprehensive training programs** covering **livestock management, disease prevention, financial literacy, and modern farming techniques**. Farmers will receive **hands-on training, expert guidance, and digital learning resources** to enhance their knowledge in **feed optimization, breeding techniques, and farm sustainability**.

A **"train-the-trainer" model** will be implemented, where experienced farmers mentor new participants, ensuring **knowledge retention and community-based learning**. Additionally, **climate adaptation training** will help farmers mitigate risks related to

droughts, floods, and temperature fluctuations affecting livestock and fodder availability.

To further support **capacity building**, the initiative will integrate **mobile advisory services, AI-driven farm analytics, and real-time decision-making tools**. By strengthening **technical skills, business acumen, and resilience strategies**, farmers will be better equipped to **increase productivity, reduce losses, and build self-sustaining, profitable agricultural enterprises**.

Key Measures:

- **Disease Prevention and Animal Health Management:**
 - Training on **common livestock diseases, early detection, vaccination schedules, and proper sanitation**.
- **Financial Literacy and Business Skills:**
 - Educating farmers on **budgeting, record-keeping, government subsidies, and loan management** to ensure financial stability.
- **Climate Adaptation Training:**
 - Teaching farmers to handle **weather-related risks** such as droughts or excessive rainfall affecting fodder availability.

3. Market Linkage Development

Ensuring **stable and profitable market access** is key to **reducing financial instability** for farmers. This initiative will establish **direct linkages with institutional buyers, dairy cooperatives, and e-commerce platforms**, guaranteeing fair prices and consistent demand. **Buy-back agreements** with dairy firms and meat processors will provide **income security**, while **cold storage and logistics support** will minimize spoilage losses.

Additionally, farmers will be encouraged to explore **value-added products** like **ghee, paneer, and processed meat** to increase profitability. By integrating **digital platforms, branding, and cooperative networks**, this approach enhances **market stability, income growth, and long-term financial resilience** for rural farmers.

Key Measures:

- **Guaranteed Buy-Back Agreements:**
 - Establishing **long-term contracts with dairy companies, cooperatives, and meat processors** to assure farmers of a steady market.
- **Direct-to-Consumer Sales Models:**
 - Encouraging farmers to leverage **digital platforms, farmer cooperatives, and farm-to-table supply chains** to enhance revenue.
- **Cold Chain and Logistics Support:**
 - Developing **milk collection centers and cold storage facilities** to prevent spoilage and reduce market losses.

4. Insurance and Healthcare Support

Providing financial protection against unforeseen events is crucial to **securing farmers' investments** and ensuring their long-term economic stability. This initiative will introduce **livestock insurance schemes**, covering losses due to **disease outbreaks, accidents, and natural calamities**. By collaborating with **insurance providers and government programs**, farmers will receive **affordable, comprehensive coverage**, reducing financial risks.

Additionally, **emergency veterinary care services** will be established, including **mobile healthcare units and on-call veterinary specialists**, ensuring timely medical intervention for livestock. **Financial contingency planning**, such as **micro-loans and subsidies**, will help farmers recover from unexpected losses and sustain their businesses.

To further strengthen financial security, **training on risk management, financial literacy, and savings strategies** will be provided, enabling farmers to make **informed investment decisions**. With **robust financial safety nets, insurance coverage, and accessible veterinary support**, this approach safeguards **farmers' livelihoods, promotes resilience, and fosters sustainable agricultural development** in rural communities.

Key Measures:

- **Livestock Insurance Schemes:**

- Partnering with insurance companies and government programs to **cover losses due to disease, accidents, or natural calamities**.
- **Access to Veterinary Care:**
 - Establishing **mobile veterinary units and emergency healthcare centers** to ensure timely medical intervention.
- **Financial Contingency Planning:**
 - Facilitating **micro-loans and financial aid mechanisms** to help farmers recover from unexpected losses.

5. Adaptive Management Techniques

A **flexible and responsive approach** is essential for **mitigating risks** in the ever-changing agricultural landscape. By utilizing **real-time data analytics, IoT sensors, and AI-driven monitoring**, farmers can **track livestock health, predict market trends, and optimize productivity**. Regular **field assessments and feedback loops** will ensure continuous **adaptation to challenges** like **climate fluctuations, disease outbreaks, and market shifts**. With **proactive risk management strategies, policy compliance, and adaptive techniques**, farmers can build **resilience, sustain profitability, and secure long-term success**.

Key Measures:

- **Real-Time Monitoring and Data Analytics:**
 - Utilizing **IoT sensors, mobile applications, and AI-driven analytics** to track livestock health, milk production, and market trends.
- **Regular Field Assessments and Feedback Loops:**
 - Conducting **quarterly impact reviews and farmer consultations** to adjust strategies based on real-world challenges.
- **Policy and Regulatory Compliance:**
 - Ensuring adherence to **animal welfare laws, food safety regulations, and environmental guidelines** to prevent legal and operational risks.

Long-Term Resilience Goals

- Enhance farmers' ability to withstand economic and environmental shocks.

- Strengthen institutional support for dairy and livestock farming.
- Foster a self-sustaining ecosystem with reduced external dependency.

Sustainability Approach

Sustainability Approach	Key Measures
Community Ownership Model	- Formation of Village Dairy Cooperatives & Farmer Producer Organizations (FPOs)
	- Decentralized Decision-Making through community-led committees
	- Revenue Reinvestment for infrastructure, veterinary care, and training programs
Self-Help Group (SHG) Integration	- Financial Independence Through Microfinancing via banks and government schemes
	- Shared Resources & Cost Optimization through fodder banks and bulk feed procurement
	- Women-Led Enterprises to promote gender-inclusive growth
Skill Transfer Mechanisms	- ‘Train-the-Trainer’ Model for knowledge transfer among farmers
	- Technology-Enabled Learning through digital modules and mobile apps
	- Inter-Generational Knowledge Exchange between youth and experienced farmers
Market-Driven Interventions	- Strengthening Supply Chains & Cold Storage Facilities

	- Value Addition & Processing Units for products like curd, paneer, and ghee
	- Direct Market Access & Branding via e-commerce and farmer-owned brands
	- Integration with Institutional Buyers such as hotels and dairy companies
Ecological Sustainability Considerations	- Organic Waste Management & Biogas Utilization through cow dung-based biogas plants
	- Sustainable Fodder Cultivation with drought-resistant crops and hydroponic farming
	- Water Conservation Strategies including rainwater harvesting and drip irrigation
	- Eco-Friendly Farm Management using zero-waste dairy practices and chemical-free healthcare
Long-Term Sustainability Vision	- Create self-reliant rural economies through cooperative ownership
	- Foster financial independence via SHGs and direct market access
	- Ensure continuous skill enhancement and innovation through digital learning
	- Maintain environmental balance while boosting productivity

1. Community Ownership Model

Empowering local farmers to take charge of their own development fosters **long-term commitment and sustainability**. By encouraging **community-led decision-making**, farmers gain **greater control over resources, training, and market access**. Establishing **village cooperatives and Farmer Producer Organizations (FPOs)** will strengthen **collective bargaining power**, ensuring **fair prices and better profitability**.

Additionally, **revenue reinvestment strategies** will support **infrastructure, veterinary care, and skill development**, creating a **self-sustaining ecosystem**. With **strong local leadership, shared responsibility, and continuous capacity-building initiatives**, farmers will achieve **financial independence, improved resilience, and a more stable agricultural economy for future generations**.

Key Measures:

- **Formation of Village Dairy Cooperatives & Farmer Producer Organizations (FPOs):**
 - Encouraging farmers to collectively manage **milk production, processing, and sales** for better market access.
- **Decentralized Decision-Making:**
 - Establishing **community-led committees** to oversee training programs, resource allocation, and financial planning.
- **Revenue Reinvestment for Growth:**
 - Profits from dairy and goat farming activities will be **partially reinvested in infrastructure, veterinary care, and training programs** to ensure continual development.

2. Self-Help Group (SHG) Integration

Leveraging Self-Help Groups (SHGs) strengthens **financial stability, peer learning, and collective bargaining power** among farmers. By facilitating **microfinance access**, SHGs enable farmers to secure **low-interest loans** for **livestock purchase, farm expansion, and infrastructure development**.

Through **peer learning and knowledge sharing**, farmers gain insights into **best practices in animal husbandry, disease management, and sustainable farming**. SHGs also enhance **collective bargaining power**, allowing members to negotiate **better prices for inputs and higher returns on produce**. This **collaborative approach fosters financial independence, economic resilience, and long-term sustainability** in rural farming communities.

Key Measures:

- **Financial Independence Through Microfinancing:**

- Linking SHGs with **government schemes, banks, and microfinance institutions** to facilitate low-interest loans for livestock purchase and farm infrastructure.
- **Shared Resources & Cost Optimization:**
 - Encouraging SHGs to establish **shared fodder banks, bulk feed procurement, and community veterinary services** to reduce individual expenses.
- **Women-Led Enterprises for Inclusive Growth:**
 - Prioritizing **women farmers in SHG formations** to promote gender-inclusive economic empowerment.

3. Skill Transfer Mechanisms

Ensuring knowledge retention and transfer to new farmers is essential for building a **sustainable and self-reliant agricultural ecosystem**. A **structured learning and mentorship model** will be implemented to equip farmers with the necessary **skills, expertise, and modern techniques** required for success.

The **‘Train-the-Trainer’ approach** will identify **experienced farmers** as mentors who will guide new entrants in **livestock management, disease prevention, sustainable fodder cultivation, and business skills**. This **peer-driven model** will create a **continuous cycle of knowledge transfer**, ensuring that **best practices** are passed on through generations.

Additionally, **technology-enabled learning** through **digital training modules, video tutorials, and mobile applications** will provide farmers with **accessible, on-demand educational resources**. **Regular workshops, hands-on training, and field demonstrations** will further reinforce their learning and **practical application of modern techniques**.

By promoting **inter-generational knowledge exchange**, younger farmers can integrate **advanced agricultural innovations** while learning **traditional wisdom from experienced farmers**. This **comprehensive skill-transfer framework** will empower farmers to **enhance productivity, mitigate risks, and build long-term resilience**, ensuring that farming communities **remain strong, self-sufficient, and progressive** for future generations.

Key Measures:

- **‘Train-the-Trainer’ Model:**
 - Identifying experienced farmers as **community trainers** to mentor new participants in livestock management and sustainable practices.
- **Technology-Enabled Learning:**
 - Providing access to **digital training modules, video tutorials, and mobile apps** to ensure continuous upskilling.
- **Inter-Generational Knowledge Exchange:**
 - Encouraging **youth involvement in modern dairy techniques** while preserving traditional best practices from experienced farmers.

4. Market-Driven Interventions

A **sustainable income model** is established by **linking farmers to profitable and stable markets**, ensuring long-term financial security and economic resilience. **Direct market access**, strengthened **supply chains**, and **value addition** play a crucial role in maximizing farmers’ earnings while minimizing risks.

To achieve this, **market linkage initiatives** will connect farmers with **institutional buyers, cooperatives, dairy companies, and meat processors** through **buy-back agreements**. These **long-term contracts** guarantee a **steady demand for dairy and livestock products**, reducing uncertainty and enhancing profitability.

Additionally, **value-added processing units** for **curd, ghee, paneer, and goat meat products** will be established, enabling farmers to earn higher returns rather than relying solely on raw product sales. **Branding and e-commerce platforms** will further empower farmers to sell directly to consumers, eliminating intermediaries and boosting profits.

Investment in **cold storage, milk collection centers, and logistics support** will **minimize post-harvest losses**, ensuring that products reach markets in **optimal condition**. Through **strong market integration, fair pricing mechanisms, and strategic partnerships**, this initiative will **create a self-sustaining income model**, allowing farmers to **grow their businesses, increase earnings, and achieve long-term financial independence**.

Key Measures:

- **Strengthening Supply Chains & Cold Storage Facilities:**
 - Developing **efficient collection, transportation, and storage networks** to prevent spoilage and ensure quality control.
- **Value Addition & Processing Units:**
 - Establishing **milk processing centers for curd, paneer, and ghee production**, creating higher revenue streams.
- **Direct Market Access & Branding:**
 - Encouraging farmers to sell directly through **farmer-owned brands, e-commerce platforms, and regional marketplaces** to maximize profits.
- **Integration with Institutional Buyers:**
 - Partnering with **hotels, dairy companies, and government procurement programs** for large-scale product distribution.

5. Ecological Sustainability Considerations

Minimizing the environmental impact of livestock farming while promoting regenerative agricultural practices is essential for long-term sustainability. This initiative focuses on **eco-friendly farm management, waste reduction, and sustainable resource utilization** to ensure a balanced relationship between agriculture and the environment.

One key strategy is the **adoption of organic waste management** through **biogas plants**, where **cow dung and farm residues** are converted into **clean energy for cooking and electricity**, reducing reliance on firewood and fossil fuels. Additionally, **composting organic waste** will improve **soil fertility and reduce chemical dependency**, fostering a **circular farming system**.

Sustainable fodder cultivation, including **drought-resistant crops and hydroponic farming**, will help **conserve water and ensure year-round feed availability**. Water conservation efforts such as **rainwater harvesting, drip irrigation, and efficient watering systems** will further optimize resource use.

Encouraging **zero-waste dairy practices**, eco-friendly packaging, and **natural livestock healthcare solutions** will significantly **reduce pollution and chemical runoff**. Additionally, **integrating livestock farming with crop production** will create **mutually**

beneficial systems, where **manure enriches soil health** while **crops provide natural fodder**.

By **implementing these regenerative agricultural practices**, farmers can **enhance productivity while preserving ecosystems**, ensuring that **livestock farming remains sustainable, profitable, and environmentally responsible** for future generations.

Key Measures:

- **Organic Waste Management & Biogas Utilization:**
 - Encouraging **cow dung-based biogas plants** to reduce reliance on firewood and fossil fuels.
- **Sustainable Fodder Cultivation:**
 - Promoting **drought-resistant fodder crops and hydroponic farming** to ensure consistent animal nutrition.
- **Water Conservation Strategies:**
 - Implementing **rainwater harvesting and drip irrigation systems** to optimize water usage.
- **Eco-Friendly Farm Management:**
 - Encouraging **zero-waste dairy practices, eco-friendly packaging, and chemical-free livestock healthcare solutions**.

Long-Term Sustainability Vision

- Create **self-reliant rural economies** through cooperative ownership.
- Foster **financial independence** among farmers via SHGs and direct market access.
- Ensure **continuous skill enhancement and innovation** through digital learning.
- Maintain **environmental balance** while boosting productivity.

Donation Request Letter

Subject: Support Sustainable Livelihoods for Rural Farmers

Dear _____,

We at Shri Heera Maharaj Seva Sansthan are committed to transforming the lives of rural farmers by enabling sustainable income opportunities through dairy, goat farming, and livestock development. With your support, we aim to uplift 1,00,000 farmers and strengthen rural economies.

We invite you to partner with us in this impactful initiative. Your generous contribution will help create long-term change, fostering economic resilience and rural empowerment.

Looking forward to your kind support.

Warm Regards,

Shri Heera Maharaj Seva Sansthan

Proposal

Project Rationale

Rural communities in India often struggle with economic hardships due to a lack of diversified income sources, inadequate access to formal markets, and limited financial resources. Many small-scale farmers rely on traditional agricultural practices, which are highly dependent on seasonal factors, making their livelihoods vulnerable to external

disruptions such as droughts, fluctuating market prices, and livestock diseases. Additionally, the absence of structured supply chains and market linkages prevents farmers from obtaining fair prices for their produce, further limiting their economic growth.

Our initiative is designed to address these pressing challenges by integrating dairy farming, goat farming, and livestock development into a comprehensive rural development framework. By promoting a multi-faceted approach to livestock rearing, we enable farmers to diversify their income streams, reducing their financial risks and enhancing overall economic resilience. Furthermore, targeted interventions in veterinary support, skill development, and market access empower farmers with the necessary knowledge and infrastructure to sustain and grow their businesses.

Beyond economic stability, this initiative fosters social empowerment by encouraging community-driven models such as self-help groups (SHGs), farmer producer organizations (FPOs), and cooperative enterprises. These structures not only strengthen financial security but also provide farmers—especially women and marginalized groups—with greater decision-making power and self-sufficiency. Through sustainable practices, technological integration, and continuous skill enhancement, this program aims to build a self-reliant, thriving rural economy that contributes to long-term growth and prosperity.

Implementation Plan

- Identifying beneficiaries and providing livestock assets
- Establishing veterinary healthcare and training facilities
- Connecting farmers to sustainable market channels
- Ensuring long-term support through training and skill development

Expected Impact

- Increase in rural income levels by 50%
- Employment generation for 1,00,000 families
- Strengthened rural dairy and livestock economy

Conclusion

This comprehensive Corporate Social Responsibility (CSR) project embodies a holistic and transformative approach to rural economic development, designed to uplift and empower farming communities across India. By strategically investing in dairy farming, goat farming, and livestock-related activities, the initiative directly addresses the socio-economic challenges faced by small-scale farmers, ensuring long-term financial security and self-sufficiency.

Targeting **1 lakh farmers**, this large-scale intervention is structured to provide sustainable livelihood opportunities by equipping rural households with the necessary resources, training, and market linkages. The **₹500 crore** investment will be channeled into multiple critical areas, including livestock procurement, veterinary healthcare, infrastructure development, capacity-building programs, and supply chain enhancements. These targeted efforts will not only improve productivity and income generation but also create a ripple effect that strengthens the entire rural economy.

Beyond economic benefits, the project aims to **enhance rural economic resilience** by integrating modern agricultural techniques, financial literacy programs, and community-led initiatives such as **Self-Help Groups (SHGs)** and **Farmer Producer Organizations (FPOs)**. By fostering collective decision-making and financial inclusion, the initiative ensures that farmers gain access to credit, subsidies, and insurance schemes that protect them from unforeseen risks.

Additionally, this initiative is deeply committed to **driving meaningful social transformation** by prioritizing the inclusion of women farmers, marginalized communities, and young entrepreneurs in agribusiness. By encouraging skill development, digital literacy, and sustainable farming practices, the program paves the way for long-term rural prosperity. Through a structured, multi-dimensional approach, this CSR initiative aspires to build a **self-sufficient, resilient, and economically thriving rural ecosystem**, setting a new benchmark for sustainable rural development in India.

Contact and Further Information

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सत्यमेव जयते

राजस्थान सरकार

सहकारिता विभाग / COOPERATIVE DEPARTMENT

रजिस्ट्रीकरण प्रमाण — पत्र / REGISTRATION CERTIFICATE

पं. संख्या / REG. NO.- COOP/2023/JAIPUR/205403

दिनांक / DATE- 26-05-2023

यह प्रमाणित किया जाता है कि **SHRI HEERA MAHARAJ SEVA SANSTHAN** जिला **JAIPUR** का रजिस्ट्रेशन 'राजस्थान सोसाइटीज रजिस्ट्रेशन एक्ट, 1958 (राजस्थान एक्ट नंबर 28, 1958)' के अन्तर्गत आज किया गया है। यह प्रमाण पत्र मेरे डिजिटल हस्ताक्षरों से आज जारी किया गया है।

IT IS CERTIFIED THAT **SHRI HEERA MAHARAJ SEVA SANSTHAN** AT DISTRICT **JAIPUR** IS REGISTERED UNDER 'THE RAJASTHAN SOCIETIES REGISTRATION ACT, 1958 (RAJASTHAN ACT NO. 28, 1958)' . THIS CERTIFICATE IS ISSUED TODAY UNDER MY DIGITAL SIGNATURE.



Signature Not Verified

Digitally signed by Amitabh Diwaker
Designation : REGISTRAR
Date: 2023.05.26 16:58:20 IST
Reason: Approved
Location: Jaipur



FORM NO. 10AC

(See rule 17A/11AA/2C)

Order for provisional registration

1	PAN	ACBAS5681B
2	Name	SHRI HEERA MAHARAJ SEVA SANSTHAN
2a	Nature of Activities	Charitable
2b	Address	
	Flat/Door/Building	PLOT NO 2 HEERA MAHARAJ COLONY
	Name of premises/Building/Village	NEAR SHIVNIKUNJ JAISINGHPURA
	Road/Street/Post Office	Bhankrota S.O
	Area/Locality	Jaisinghpura
	Town/City/District	JAIPUR
	State	Rajasthan
	Country	INDIA
	Pin Code/Zip Code	302026
3	Document Identification Number	ACBAS5681BE2023101
4	Application Number	670225040250723
5	Unique Registration Number	ACBAS5681BE20231
6	Section/sub-section/clause/sub-clause/proviso in which provisional registration is being granted	02-Sub clause (vi) of clause (ac) of sub-section (1) of section 12A
7	Date of provisional registration	01-08-2023
8	Assessment year or years for which the trust or institution is provisionally registered	From AY 2024-25 to AY 2026-2027
9	Order for provisional registration:	
	a. After considering the application of the applicant and the material available on record, the applicant is hereby granted provisional registration with effect from the assessment year mentioned at serial no 8 above subject to the conditions mentioned in row number 10.	
	b. The taxability, or otherwise, of the income of the applicant would be separately considered as per the provisions of the Income Tax Act, 1961.	
	c. This order is liable to be withdrawn by the prescribed authority if it is subsequently found that the activities of the applicant are not genuine or if they are not carried out in accordance with all or any of the conditions subject to which it is granted, if it is found that the applicant has obtained the provisional registration by fraud or misrepresentation of facts or it is found that the assessee has violated any condition prescribed in the Income Tax Act, 1961.	
10	The registration is granted subject to the following conditions:-	

	a. Any income derived from property held under trust, wholly or in part for charitable or religious purposes, shall not be applied, other than for the objects of the trust or institution.
	b. The trust or institution shall not have income from profits and gains of business which is not incidental to the attainment of its objectives.
	c. Separate books of account shall be maintained by such trust or institution in respect of the business which is incidental to the attainment of its objectives.
	d. The trust or institution shall not apply any part of its income from the property held under a trust for private religious purposes, which does not enure for the benefit of the public.
	e. The trust or institution established for charitable purpose created or established after the commencement of this Act, shall not apply any part of its income for the benefit of any particular religious community or caste.
	f. No non-genuine activity shall be carried out by the trust or institution.
	g. No such activity shall be carried on by the trust or institution which is not in accordance with all or any of the conditions subject to which it was registered.
	h. The trust or institution shall comply with the requirement of any other law, as referred to in item (B) of sub-clause (i) of clause (b) of sub-section (1) of section 12AB.
	i. The form for registration in Form No 10A has been duly filled in by providing all the information or documents and no false or incorrect information or documents have been provided.
	j. The trust or institution shall apply for registration within 6 months of commencement of the activities or at least 6 months prior to the expiry of period of provisional registration, whichever is earlier.
	k. Where the trust or institution has adopted or undertaken modifications of the objects which do not conform to the conditions of registration, the trust or institution shall make an application in the prescribed form and manner to the Principal Commissioner or Commissioner, for registration of the trust or institution, within a period of thirty days from the date of the said adoption or modification.
Name and Designation of the Registration Granting Authority	Principal Commissioner of Income Tax/ Commissioner of Income Tax (Digitally signed)

Signature Not Verified

Digitally signed by
AMRITA RANJAN
Date: 2023.08.01
18:03:31 IST

FORM NO. 10AC

(See rule 17A/11AA/2C)

Order for provisional approval

1	PAN	ACBAS5681B
2	Name	SHRI HEERA MAHARAJ SEVA SANSTHAN
2a	Nature of Activities	Charitable
2b	Address	
	Flat/Door/Building	PLOT NO 2 HEERA MAHARAJ COLONY
	Name of premises/Building/Village	NEAR SHIVNIKUNJ JAISINGHPURA
	Road/Street/Post Office	Bhankrota S.O
	Area/Locality	Jaisinghpura
	Town/City/District	JAIPUR
	State	Rajasthan
	Country	INDIA
	Pin Code/Zip Code	302026
3	Document Identification Number	ACBAS5681BF2023101
4	Application Number	670764600250723
5	Unique Registration Number	ACBAS5681BF20231
6	Section/sub-section/clause/sub-clause/proviso in which provisional approval is being granted	12-Clause (iv) of first proviso to sub-section (5) of section 80G
7	Date of provisional approval	01-08-2023
8	Assessment year or years for which the trust or institution is provisionally approved	From AY 2024-25 to AY 2026-2027
9	Order for provisional approval:	
	a. After considering the application of the applicant and the material available on record, the applicant is hereby granted provisional approval with effect from the assessment year mentioned at serial no 8 above subject to the conditions mentioned in row number 10.	
	b. The taxability, or otherwise, of the income of the applicant would be separately considered as per the provisions of the Income Tax Act, 1961.	
	c. This order is liable to be withdrawn by the prescribed authority if it is subsequently found that the activities of the applicant are not genuine or if they are not carried out in accordance with all or any of the conditions subject to which it is granted, if it is found that the applicant has obtained the provisional approval by fraud or misrepresentation of facts or it is found that the assessee has violated any condition prescribed in the Income Tax Act, 1961.	
10	The approval is granted subject to the following conditions:-	

NGO DETAILS

SHRI HEERA MAHARAJ SEVA SANSTHAN

Unique Id of VO/NGO	RJ/2023/0350410
DARPAN Reg. Date	27-08-2024

Registration Details

Registered With	Registrar of Societies
Type of NGO	Registered Societies (Non-Government)
Registration No	COOP/2023/JAIPUR/205403
Copy of Registration Certificate	Available
Copy of Pan Card	Available
Act name	Rajasthan act no 28 ,1958
City of Registration	Jaipur
State of Registration	RAJASTHAN
Date of Registration (Society / Trust / Entity)	26-05-2023

Members

Name	Designation	Pan	Aadhaar
BABU LAL SHARMA	Secretary	Available	Available
DURGA LAL	Treasurer	Available	Available
AKANKSHA SHARMA	Member	Available	Available

Sector/ Key Issues

Key Issues	Health & Family Welfare
Operational Area-States	Not Available
Operational Area-District	Not Available

FCRA details

FCRA Available	FCRA Registration no.
Not Available	Not Available

Details of Achievements

Not Available

Source of Funds

Department Name	Source	Finacial Year	Amount Sanctioned	Purpose
Not Specified	Any Other	2023-2024	Not Specified	Get no fund from any source.

Contact Details

Address	Plot no 02 heera maharaj colony near shivnikunj jaisinghpura ajmer road bhankrota jaipur
City	Jaipur
State	RAJASTHAN
Telephone	Not Available
Mobile No	9460414186
Website Url	Not Available

E-mail	Shriheeramaharajss(at)gmail[dot]com
<i>Last modified on</i>	05-07-2023

MEMBERS



भारतीय विशिष्ट पहचान प्राधिकरण
भारत सरकार
Unique Identification Authority of India
Government of India

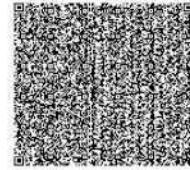
नामांकन क्रम/ Enrolment No.: 0000/98001/58969

To
बाबू लाल शर्मा
Babu Lal Sharma
S/O Durga Lal Sharma
Jaisinghpura
Jaisinghpura Bas
Jaipur Rajasthan - 302026
8003913817

Download Date: 11/07/2018

Generation Date: 25/01/2017

Signature Not Verified
DIGITALLY SIGNED
UNIQUE IDENTIFICATION
AUTHORITY OF INDIA
Date: 2018/07/11 10:40:21
IST



QR Code with Photograph

आपका आधार क्रमांक / Your Aadhaar No. :

7894 4646 3718

VID : 9182 9108 2303 5962

मेरा आधार, मेरी पहचान



भारत सरकार
Government of India



बाबु लाल शर्मा
Babu Lal Sharma
जन्म तिथि/DOB: 03/12/1992
पुरुष/ MALE



7894 4646 3718

VID : 9182 9108 2303 5962

मेरा आधार, मेरी पहचान









CA Audit Report



SHARMA R & ASSOCIATES
CHARTERED ACCOUNTANTS

AUDITOR'S REPORTS

We have audited the annexed Balance Sheet of SHRI HEERA MAHARAJ SEVA SANSTHAN, 2 Heera Maharaj Colony, Jaisinghpura, Bhankrota, Jaipur as on 31st March 2024 and also Income & Expenditure a/c for the year ended 31st March 2024 and report that the same are in accordance with the books of accounts and voucher Maintained by the samiti and the informations and explanations given to us.

for SHARMA R ASSOCIATES
(CHARTERED ACCOUNTANTS)

Place: Jaipur
Dated: 03.03.2025


RAHUL SHARMA
Partner
M. No. 416349



UDIN NO.- 24416349BMG0CZ6635

43-A, Amar Nagar-A Khirni Phatak Khatipura, Jaipur-302012
E-mail: ca.rahulsharma23@gmail.com, M.8952004486

Bank Statements

ACCOUNT STATEMENT



CUSTOMER NAME : SHRI HEERA MAHARAJ SEVA SANSTHAN
Statement Date : 16-Feb-2025
Statement Period : 01-Jan-2024 To 16-Feb-2025
ADDRESS LINE 1 : PLOT NO 2 HEERA MAHARAJ COLONY
Branch : P No.27, Sunder Nagar,
ADDRESS LINE 2 : NEAR SHIVNIKUNJ Girdhar Marg, Malviya Nagar
ADDRESS LINE 3 : JAISINGHPURA BHANKROTA
CITY : JAIPUR jaipur
STATE : RAJASTHAN RAJASTHAN - 302017
PIN CODE : 302026 **IFSC** : AUBL0002550
MOBILE NUMBER : 9460414186 **Customer Id** : 29430978
E-MAIL ID : SHRIHEERAMAHARAJSS@GMAIL.COM **Account No.** : 2302255050885090
Account Type : AU Institution Current Account
JOINT HOLDERS
JOINT HOLDER 1 :
JOINT HOLDER 2 :
JOINT HOLDER 3 :
Currency : INR

ACCOUNT STATEMENT

Trans Date	Value Date	Description/Narration	Chq./Ref.No.	Debit(Dr.) INR	Credit(Cr.) INR	Balance INR
2024-08-30	2024-08-30	CASH DEP-SELF-BABULAL SHARMA VAISHALI NAG	000000000000	-	9,500.00	10,250.21
2024-08-30	2024-08-30	DD. SALE AGAINST ACCOUNT - VAISHALI NAGAR JAIPUR - 220613004862 - CHOUPAL GRAMIN TRAINING CENTRE	000000000002	9,000.00	-	1,250.21
2024-08-30	2024-08-30	DD. SALE AGAINST ACCOUNT - VAISHALI NAGAR JAIPUR - 220613004863 - CHOUPAL GRAMIN TRAINING CENTRE	000000000002	500.00	-	750.21
2024-09-12	2024-09-12	IMPS-425600071943-BABU-BARB0MAHAPU-XXXXXXXXXX5789-400	425600071943	400.00	-	350.21
2024-09-12	2024-09-12	IMPS-425601072379-BABU-BARB0MAHAPU-XXXXXXXXXX5789-200	425601072379	200.00	-	150.21
2024-09-21	2024-09-21	UPI/CR/426533133613/BABU LAL SHARMA SO DURGA LAL SHARMA/BARB/38260100005789/PAYMENT FROM PHONEPE JAIPUR_CENTR	AXLc4079507d87748c1b66d296cf30cf176	-	33,000.00	33,150.21
2024-09-22	2024-09-22	UPI/CR/426623499601/BABU LAL SHARMA SO DURGA LAL SHARMA/BARB/38260100005789/PAYMENT FROM PHONEPE JAIPUR_CENTR	AXL21cb15d8d04344a182b6ee31a3996ce4	-	16,000.00	49,150.21
2024-09-22	2024-09-22	UPI/CR/426656689539/BABU LAL SHARMA SO DURGA LAL SHARMA/BARB/38260100005789/PAYMENT FROM PHONEPE JAIPUR_CENTR	YBL4f78b0dc35ba49149dd174ca390266b2	-	12,500.00	61,650.21
2024-09-22	2024-09-22	NDA-4530-MPZ12122 -AJMER ROAD BHANKROTA JAISINGHPURA RJIN	426611624643	10,000.00	-	51,650.21
2024-09-22	2024-09-22	NDA-4530-MPZ12122 -AJMER ROAD BHANKROTA JAISINGHPURA RJIN	426611625481	10,000.00	-	41,650.21
2024-09-22	2024-09-22	NDA-4530-MPZ12122 -AJMER ROAD BHANKROTA JAISINGHPURA RJIN	426611626510	10,000.00	-	31,650.21
2024-09-22	2024-09-22	NDA-4530-MPZ12122 -AJMER ROAD BHANKROTA JAISINGHPURA RJIN	426611627029	10,000.00	-	21,650.21
2024-09-22	2024-09-22	NDA-4530-MPZ12122 -AJMER ROAD BHANKROTA JAISINGHPURA RJIN	426611627456	10,000.00	-	11,650.21

Any discrepancy in this statement should be brought to the notice of AU Small Finance Bank immediately

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ACCOUNT STATEMENT



Trans Date	Value Date	Description/Narration	Chq./Ref.No.	Debit(Dr.) INR	Credit(Cr.) INR	Balance INR
2024-09-22	2024-09-22	NDA-4530-MPZ12122 -AJMER ROAD BHANKROTA JAISINGHPURA RJIN	426611628006	10,000.00	-	1,650.21
2024-09-22	2024-09-22	IMPS-426614421093 - PHONEPEPRIVATELIMITI - UTIB0003567 -*****8981 -IMPS	426614421093	-	1.00	1,651.21
2024-09-22	2024-09-22	IMPS-426622543054 - BABUSHARMA -BARB0BANEAS - *****5789 -DONATION	426622543054	-	25,000.00	26,651.21
2024-09-23	2024-09-23	IMPS-426704340951 - BABUL SHARMA -BARB0MAHAPU -*****5789 -FORDONATION	426704340951	-	25,000.00	51,651.21
2024-09-23	2024-09-23	IMPS-426704637302 - BABUL SHARMA -BARB0MAHAPU -*****5789 -FORDONATIONINNGO	426704637302	-	25,000.00	76,651.21
2024-09-23	2024-09-23	NDA-4530-32370002 -SBI JAISINGHPURA JAIPUR RJIN	426716007253	10,000.00	-	66,651.21
2024-09-23	2024-09-23	NDA-4530-32370002 -SBI JAISINGHPURA JAIPUR RJIN	426716008303	10,000.00	-	56,651.21
2024-09-23	2024-09-23	NDA-4530-32370002 -SBI JAISINGHPURA JAIPUR RJIN	426716022554	10,000.00	-	46,651.21
2024-09-23	2024-09-23	IMPS-426719526792-BABU-BARB0MAHAPU-XXXXXXXXXX5789 -34000	426719526792	34,000.00	-	12,651.21
2024-09-23	2024-09-23	IMPS-426722531003-BABU-BARB0MAHAPU-XXXXXXXXXX5789 -2600	426722531003	2,600.00	-	10,051.21
2024-09-24	2024-09-24	IMPS-426800533545-BABU-BARB0MAHAPU-XXXXXXXXXX5789 -1700	426800533545	1,700.00	-	8,351.21
2024-09-25	2024-09-25	IMPS-426901280100 - BABUL SHARMA -BARB0MAHAPU -*****5789 -DPNATION	426901280100	-	40,000.00	48,351.21
2024-09-25	2024-09-25	UPI/CR/426930587063/BABU LAL SHARMA SO DURGA LAL SHARMA/BARB/38260100005789/PAYMENT FROM PHONEPE JAIPUR CENTR	AXL2aca762f2de44fdcbaf9b44afe91875	-	26,500.00	74,851.21
2024-09-25	2024-09-25	NDA-4530-ID222201 -IDBI MANSAROVAR JAIPUR RJIN	426916645437	10,000.00	-	64,851.21
2024-09-25	2024-09-25	NDA-4530-ID222201 -IDBI MANSAROVAR JAIPUR RJIN	426916645438	10,000.00	-	54,851.21
2024-09-25	2024-09-25	NDA-4530-ID222201 -IDBI MANSAROVAR JAIPUR RJIN	426916645439	10,000.00	-	44,851.21
2024-09-25	2024-09-25	NDA-4530-ID222201 -IDBI MANSAROVAR JAIPUR RJIN	426916645440	10,000.00	-	34,851.21
2024-09-25	2024-09-25	NDA-4530-ID222201 -IDBI MANSAROVAR JAIPUR RJIN	426916645441	10,000.00	-	24,851.21
2024-09-25	2024-09-25	NDA-4530-ID222201 -IDBI MANSAROVAR JAIPUR RJIN	426916645442	10,000.00	-	14,851.21
2024-09-25	2024-09-25	NDA-4530-ID222201 -IDBI MANSAROVAR JAIPUR RJIN	426916645443	5,000.00	-	9,851.21
2024-09-25	2024-09-25	VDP-4530-39116041 -PUSHPA FUEL STATION JAIPUR IN - 25/09/24-16-38-29	426911315098	510.00	-	9,341.21
2024-09-26	2024-09-26	UPI/CR/427025599668/BABU LAL SHARMA SO DURGA LAL SHARMA/BARB/38260100005789/PAYMENT FROM PHONEPE JAIPUR CENTR	AXL0bbb713c18e4458987f5fa6ea6c69b6b	-	30,000.00	39,341.21
2024-09-26	2024-09-26	NDA-4530-04098003 -SBI SBI PBB MANSAROVAR JAIPUR RJIN	427012028901	10,000.00	-	29,341.21
2024-09-26	2024-09-26	NDA-4530-04098003 -SBI SBI PBB MANSAROVAR JAIPUR RJIN	427012028780	10,000.00	-	19,341.21
2024-09-26	2024-09-26	NDA-4530-04098003 -SBI SBI PBB MANSAROVAR JAIPUR RJIN	427012012614	10,000.00	-	9,341.21

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ACCOUNT STATEMENT



Trans Date	Value Date	Description/Narration	Chq./Ref.No.	Debit(Dr.) INR	Credit(Cr.) INR	Balance INR
2024-09-26	2024-09-26	STLMT FOR AU QR 26/09/2024 VPA -1455661	9226	-	4,010.00	13,351.21
2024-09-26	2024-09-26	NDA-4530-15417177 -SBI BRANCH 5 307 JANK JAIPUR RJIN	427021019854	5,000.00	-	8,351.21
2024-09-27	2024-09-27	STLMT FOR AU QR 27/09/2024 VPA -1455661	11487	-	29,500.00	37,851.21
2024-09-27	2024-09-27	NDA-4530-32246001 -+PATRAKAR COLONY MANSA JAIPUR RJIN	427111016181	10,000.00	-	27,851.21
2024-09-27	2024-09-27	NDA-4530-32246001 -+PATRAKAR COLONY MANSA JAIPUR RJIN	427111010698	10,000.00	-	17,851.21
2024-09-27	2024-09-27	NDA-4530-32246001 -+PATRAKAR COLONY MANSA JAIPUR RJIN	427111009546	10,000.00	-	7,851.21
2024-09-27	2024-09-27	NDA-4530-32246001 -+PATRAKAR COLONY MANSA JAIPUR RJIN	427111010956	6,000.00	-	1,851.21
2024-09-27	2024-09-27	STLMT FOR AU QR 27/09/2024 VPA -1455661	9265	-	82,990.00	84,841.21
2024-09-28	2024-09-28	STLMT FOR AU QR 28/09/2024 VPA -1455661	11524	-	12,000.00	96,841.21
2024-09-28	2024-09-28	STLMT FOR AU QR 28/09/2024 VPA -1455661	9382	-	82,500.00	179,341.21
2024-09-29	2024-09-29	STLMT FOR AU QR 29/09/2024 VPA -1455661	11381	-	32,000.00	211,341.21
2024-09-29	2024-09-29	IMPS-427310735301-BABU-BARB0MAHAPU-XXXXXXXXXX5789-2000	427310735301	2,000.00	-	209,341.21
2024-09-29	2024-09-29	IMPS-427313740249-BABU-BARB0MAHAPU-XXXXXXXXXX5789-60000	427313740249	60,000.00	-	149,341.21
2024-09-29	2024-09-29	STLMT FOR AU QR 29/09/2024 VPA -1455661	7787	-	88,000.00	237,341.21
2024-09-30	2024-09-30	STLMT FOR AU QR 30/09/2024 VPA -1455661	9571	-	22,500.00	259,841.21
2024-09-30	2024-09-30	CHQ PAID-SELF - - BHANKROTA	000000000005	250,000.00	-	9,841.21
2024-09-30	2024-09-30	STLMT FOR AU QR 30/09/2024 VPA -1455661	9558	-	53,500.00	63,341.21
2024-09-30	2024-09-30	IMPS-427419794358-BABU-BARB0MAHAPU-XXXXXXXXXX5789-52300	427419794358	52,300.00	-	11,041.21
2024-10-03	2024-10-03	STLMT FOR AU QR 03/10/2024 VPA -1455661	11510	-	10.00	11,051.21
2024-10-07	2024-10-07	DD CANCELLATION 000000004270 - 30/08/2024 - BHANKROTA	000000004270	-	9,000.00	20,051.21
2024-10-07	2024-10-07	IMPS-428115102882-BABU-BARB0MAHAPU-XXXXXXXXXX5789-200	428115102882	500.00	-	19,551.21
2024-10-07	2024-10-07	IMPS-428116104690-BABU-BARB0MAHAPU-XXXXXXXXXX5789-FOR PENCIL	428116104690	8,000.00	-	11,551.21
2024-10-07	2024-10-07	STLMT FOR AU QR 07/10/2024 VPA -1455661	10148	-	10.00	11,561.21
2024-10-09	2024-10-09	UPI/CHBK/ACPT/RRN/46387134909 9 JAIPUR CENTR	000000000000	5,000.00	-	6,561.21
2024-10-11	2024-10-11	UPI CHBK ACPT 427293593805	427293593805	1,000.00	-	5,561.21
2024-10-11	2024-10-11	UPI CHBK ACPT 427208827055	427208827055	5,000.00	-	561.21
2024-10-16	2024-10-16	IMPS-429022493928-BABU-BARB0MAHAPU-XXXXXXXXXX5789-300	429022493928	300.00	-	261.21
2025-02-07	2025-02-07	STLMT FOR AU QR 07/02/2025 VPA - 1455661	5716	-	1.00	262.21
			Total	659,010.00	658,522.00	

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ACCOUNT STATEMENT



Customer Name : SHRI HEERA MAHARAJ SEVA SANSTHAN
 Account No. : 2302255050885090
 Customer Id : 29430978

STATEMENT SUMMARY		AMOUNT IN(INR)
Opening Balance		750.21
Total Withdrawal Amount	42 Transaction	659,010.00
Total Deposit Amount	24 Transaction	658,522.00
Closing Balance		262.21

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*Terms & Conditions apply

Service charges (exclusive of all taxes) are as per the defined Schedule of Charges for the products and services availed. The details of the same are updated on our website at <https://www.aubank.in/schedule-charges>.
 Effective 1st July 2017, the service charges mentioned in the detailed account statement above, and only if applicable, will additionally include Goods and Services Tax (GST) at 18% or at the GST rates applicable to the particular product or service availed. The details of the Goods and Services Tax (GST) registration numbers and the registered addresses under GST, of AU Small Finance Bank, are available on <https://www.aubank.in/knowledge-center/au-gstin>.

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ACCOUNT STATEMENT



CUSTOMER NAME : SHRI HEERA MAHARAJ SEVA SANSTHAN
Statement Date : 16-Feb-2025
Statement Period : 01-Jan-2023 To 31-Jan-2024
ADDRESS LINE 1 : PLOT NO 2 HEERA MAHARAJ COLONY
Branch : P No.27, Sunder Nagar, Girdhar Marg, Malviya Nagar
ADDRESS LINE 2 : NEAR SHIVNIKUNJ
jaipur
ADDRESS LINE 3 : JAISINGHPURA BHANKROTA
STATE : RAJASTHAN
PIN CODE : 302026
IFSC : AUBL0002550
MOBILE NUMBER : 9460414186
Customer Id : 29430978
E-MAIL ID : SHRIHEERAMAHARAJSS@GMAIL.COM
Account No. : 2302255050885090
Account Type : AU Institution Current Account
JOINT HOLDERS :
JOINT HOLDER 1 :
JOINT HOLDER 2 :
JOINT HOLDER 3 :
Currency : INR

ACCOUNT STATEMENT

Trans Date	Value Date	Description/Narration	Chq./Ref.No.	Debit(Dr.) INR	Credit(Cr.) INR	Balance INR
2023-07-15	2023-07-17	BY CLG BOB 04/07/2023 JAIPUR BABU LA	000000000057	-	25,000.00	25,000.00
2023-07-17	2023-07-17	CHQ DEP RET- FUNDS INSUFFICIENT	000000000057	25,000.00	-	0.00
2023-07-22	2023-07-22	STLMT FOR AU QR 22/07/2023 VPA - 1455661	23873	-	100.00	100.00
2023-07-24	2023-07-24	UPI/CR/320502217322/BABU LAL SHARMA SO DURGA LAL SHARMA/BARB/38260100005789/PAYMENT FROM PHONEPE JAIPUR_CENTR	YBL496fe74953f941b4b6b657e11e7f7f79	-	1,100.00	1,200.00
2023-07-24	2023-07-24	WELCOME CASHBACK	161	-	10.00	1,210.00
2023-07-24	2023-07-24	STLMT FOR AU QR 24/07/2023 VPA - 1455661	19069	-	2,000.00	3,210.00
2023-08-02	2023-08-02	UPI/CR/321414546740/BABU LAL SHARMA SO DURGA LAL SHARMA/BARB/38260100005789/PAYMENT FROM PHONEPE JAIPUR_CENTR	YBL4480cc2fca2d477fb510f655708cd526	-	15,000.00	18,210.00
2023-08-04	2023-08-04	UPI/CR/321674844317/BABU LAL SHARMA SO DURGA LAL SHARMA/BARB/38260100005789/PAYMENT FROM PHONEPE JAIPUR_CENTR	YBLdd6c1e3a9bda4daba77fd902c352f8ed	-	7,000.00	25,210.00
2023-08-06	2023-08-06	IMPS-321813231550-BABU-BARB0MAHAPU-XXXXXXXXXX5789-FOR MEDICAL	321813231550	4,000.00	-	21,210.00
2023-08-06	2023-08-06	IMPS-321818243522-BABU-BARB0MAHAPU-XXXXXXXXXX5789-FOR MEDICAL	321818243522	2,500.00	-	18,710.00
2023-08-07	2023-08-07	IMPS-321910740014-A C VALIDATION BY ME-IDFB0009751-*****4002-BANKACCOUNTVERIFICATIONTRANSACTIONBANKACCOUNTVALID	2321901737308000	-	1.00	18,711.00
2023-08-07	2023-08-07	IMPS-321910740099-A C VALIDATION BY ME-IDFB0009751-*****4002-BANKACCOUNTVERIFICATIONTRANSACTIONBANKACCOUNTVALID	2321901737313001	-	1.00	18,712.00
2023-08-07	2023-08-07	RETURN HANDLING CHARGES 15-07-23 000057	-	118.00	-	18,594.00
2023-08-07	2023-08-07	IMPS-321918303200-BABU-BARB0MAHAPU-XXXXXXXXXX5789-MEDICAL	321918303200	4,200.00	-	14,394.00

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2023-08-07	2023-08-07	IMPS-321918303395-BABU-BARB0MAHAPU-XXXXXXXXXX5789-1000	321918303395	1,000.00	-	13,394.00
2023-08-08	2023-08-08	NEFT CR-CITIN23405941400-PAYPAL PAYMENTS PL INR FBO CUR AC-CITI0100000-PPR-MISC-DDEPS2718P	CITIN23405941400	-	1.20	13,395.20
2023-08-08	2023-08-08	NEFT CR-CITIN23405946476-PAYPAL PAYMENTS PL INR FBO CUR AC-CITI0100000-PPR-MISC-DDEPS2718P	CITIN23405946476	-	1.10	13,396.30
2023-08-08	2023-08-08	IMPS-322011337152-BABU-BARB0MAHAPU-XXXXXXXXXX5789-HH	322011337152	5,000.00	-	8,396.30
2023-08-08	2023-08-08	IMPS-322012342894-BABU-BARB0MAHAPU-XXXXXXXXXX5789-DHIDH	322012342894	1,000.00	-	7,396.30
2023-08-09	2023-08-09	IMPS-322115411680-BABU-BARB0MAHAPU-XXXXXXXXXX5789-MEDICAK	322115411680	5,000.00	-	2,396.30
2023-08-11	2023-08-11	IMPS-322311883933-CASHFREE PAYMENTS IN NSP B0000002-*****0008-BAV	2322302742803000	-	1.01	2,397.31
2023-08-12	2023-08-12	IMPS-322411567217-BABU-BARB0MAHAPU-XXXXXXXXXX5789-HG	322411567217	500.00	-	1,897.31
2023-08-30	2023-08-30	IMPS-324215560028-BABU-BARB0MAHAPU-XXXXXXXXXX5789-PAY	324215560028	800.00	-	1,097.31
2023-08-31	2023-08-31	IMPS-324300581713-BABU-BARB0MAHAPU-XXXXXXXXXX5789-HH	324300581713	700.00	-	397.31
2023-08-31	2023-08-31	UPI/CR/324321066747/BABU LAL SHARMA SO DURGA LAL SHARMA/BARB/38260100005789/PAYMENT FROM PHONEPE JAIPUR CENTR	YBL538d356f3ae949fe8e9f3ad4388b5901	-	2,100.00	2,497.31
2023-09-05	2023-09-05	IMPS-324816921771-BABU-BARB0MAHAPU-XXXXXXXXXX5789-HRH	324816921771	400.00	-	2,097.31
2023-09-05	2023-09-05	NEFT CR-CITIN23420077017-PAYPAL PAYMENTS PL-OPGSP COLL AC-CITI0100000-P0806	CITIN23420077017	-	877.67	2,974.98
2023-09-05	2023-09-05	IMPS-324823947665-BABU-BARB0MAHAPU-XXXXXXXXXX5789-HIE	324823947665	800.00	-	2,174.98
2023-09-11	2023-09-11	NEFT CR-CITIN23422642582-PAYPAL PAYMENTS PL-OPGSP COLL AC-CITI0100000-P0806	CITIN23422642582	-	15,992.26	18,167.24
2023-09-12	2023-09-12	IMPS-325501301743-BABU-BARB0MAHAPU-XXXXXXXXXX5789-DONATION FOR BOOKS	325501301743	14,000.00	-	4,167.24
2023-09-12	2023-09-12	IMPS-325522361838-BABU-BARB0MAHAPU-XXXXXXXXXX5789-HIE	325522361838	1,000.00	-	3,167.24
2023-09-13	2023-09-13	IMPS-325600368020-BABU-BARB0MAHAPU-XXXXXXXXXX5789-S	325600368020	1,200.00	-	1,967.24
2023-09-15	2023-09-15	IMPS-325823544497-BABU-BARB0MAHAPU-XXXXXXXXXX5789-H	325823544497	900.00	-	1,067.24
2023-09-16	2023-09-16	IMPS-325920592017-BABU-BARB0MAHAPU-XXXXXXXXXX5789-HIE	325920592017	500.00	-	567.24
2023-09-18	2023-09-18	I/W CHQ RETURN--SHREEJI SARWDHARAM SEWA S	000000000004	2,100.00	-	-1,532.76
2023-09-18	2023-09-18	I/W CHQ RETURN-FUNDS INSUFFICIENT	000000000004	-	2,100.00	567.24
2023-09-19	2023-09-19	CHEQUE RETURN CHARGES 18-09-23_000004	-	567.24	-	0.00
2023-10-03	2023-10-03	NEFT CR-CITIN23433329158-PAYPAL PAYMENTS PL-OPGSP COLL AC-CITI0100000-P0806	CITIN23433329158	-	21,910.82	21,910.82
2023-10-04	2023-10-04	CHEQUE RETURN CHARGES 18-09-23_000004	-	22.76	-	21,888.06
2023-10-04	2023-10-04	NEFT CR-CITIN23433908326-PAYPAL PAYMENTS PL-OPGSP COLL AC-CITI0100000-P0806	CITIN23433908326	-	15,898.99	37,787.05

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2023-10-04	2023-10-04	IMPS-327723614053-BABU-BARBOMAHAPU-XXXXXXXXXX5789- FOR BOOK	327723614053	4,000.00	-	33,787.05
2023-10-05	2023-10-05	IMPS-327800616457-BABU-BARBOMAHAPU-XXXXXXXXXX5789- FO	327800616457	30,000.00	-	3,787.05
2023-10-10	2023-10-10	IMPS-328312986093-BABU-BARBOMAHAPU-XXXXXXXXXX5789- -3000	328312986093	3,000.00	-	787.05
2023-10-14	2023-10-14	IMPS-328710286667-BABU-BARBOMAHAPU-XXXXXXXXXX5789- -250	328710286667	250.00	-	537.05
2023-10-17	2023-10-17	NEFT CR-CITIN23438973308-PAYPAL PAYMENTS PL-OPGSP COLL AC-CIT0100000-P0806	CITIN23438973308	-	117,636.00	118,173.05
2023-10-17	2023-10-17	IMPS-329016514600-BABU-BARBOMAHAPU-XXXXXXXXXX5789- FOR SOCIAL WORKE	329016514600	70,000.00	-	48,173.05
2023-10-18	2023-10-18	IMPS-329113573942-BABU-BARBOMAHAPU-XXXXXXXXXX5789- -40000	329113573942	44,000.00	-	4,173.05
2023-10-19	2023-10-19	IMPS-329215651985-BABU-BARBOMAHAPU-XXXXXXXXXX5789- -4000	329215651985	4,000.00	-	173.05
2023-10-25	2023-10-25	NEFT CR-CITIN23442029884-PAYPAL PAYMENTS PL-OPGSP COLL AC-CIT0100000-P0806	CITIN23442029884	-	175,048.80	175,221.85
2023-10-26	2023-10-26	IMPS-329913129748-BABU-BARBOMAHAPU-XXXXXXXXXX5789- -10000	329913129748	10,000.00	-	165,221.85
2023-10-27	2023-10-27	IMPS-330000175979-BABU-BARBOMAHAPU-XXXXXXXXXX5789- FOR CHILD PAN	330000175979	5,000.00	-	160,221.85
2023-10-27	2023-10-27	IMPS-330009186164-BABU-BARBOMAHAPU-XXXXXXXXXX5789- FOR EDUCATION	330009186164	10,000.00	-	150,221.85
2023-10-27	2023-10-27	IMPS-330015213357-BABU-BARBOMAHAPU-XXXXXXXXXX5789- -50000	330015213357	5,000.00	-	145,221.85
2023-10-27	2023-10-27	IMPS-330016217387-BABU-BARBOMAHAPU-XXXXXXXXXX5789- -6000	330016217387	6,000.00	-	139,221.85
2023-10-28	2023-10-28	IMPS-330112270110-BABU-BARBOMAHAPU-XXXXXXXXXX5789- FOR FOOD	330112270110	5,000.00	-	134,221.85
2023-10-29	2023-10-29	NDA-4530-32370002-SBI JAISINGHPURA JAIPUR RJIN	330209030155	10,000.00	-	124,221.85
2023-10-29	2023-10-29	NDA-4530-32370002-SBI JAISINGHPURA JAIPUR RJIN	330209028718	10,000.00	-	114,221.85
2023-10-29	2023-10-29	NDA-4530-32370002-SBI JAISINGHPURA JAIPUR RJIN	330209013535	10,000.00	-	104,221.85
2023-10-29	2023-10-29	NDA-4530-32370002-SBI JAISINGHPURA JAIPUR RJIN	330209014371	10,000.00	-	94,221.85
2023-10-29	2023-10-29	NDA-4530-32370002-SBI JAISINGHPURA JAIPUR RJIN	330210028788	10,000.00	-	84,221.85
2023-10-29	2023-10-29	NDA-4530-32370002-SBI JAISINGHPURA JAIPUR RJIN	330210000165	10,000.00	-	74,221.85
2023-10-29	2023-10-29	NDA-4530-32370002-SBI JAISINGHPURA JAIPUR RJIN	330210012681	10,000.00	-	64,221.85
2023-10-29	2023-10-29	NDA-4530-32370002-SBI JAISINGHPURA JAIPUR RJIN	330210024400	10,000.00	-	54,221.85
2023-10-29	2023-10-29	IMPS-330210333412-BABU-BARBOMAHAPU-XXXXXXXXXX5789- -25000	330210333412	25,000.00	-	29,221.85
2023-10-29	2023-10-29	IMPS-330215350888-BABU-BARBOMAHAPU-XXXXXXXXXX5789- -14500	330215350888	14,500.00	-	14,721.85
2023-10-30	2023-10-30	IMPS-330310393545-BABU-BARBOMAHAPU-XXXXXXXXXX5789- -6000	330310393545	6,000.00	-	8,721.85

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2023-10-30	2023-10-30	NEFT CR-CITIN23444730629-PAYPAL PAYMENTS PL-OPGSP COLL AC-CIT10100000-P0806	CITIN23444730629	-	72,766.36	81,488.21
2023-10-30	2023-10-30	NEFT CR-CITIN23444725591-PAYPAL PAYMENTS PL-OPGSP COLL AC-CIT10100000-P0806	CITIN23444725591	-	45,089.34	126,577.55
2023-10-30	2023-10-30	NEFT CR-CITIN23444754448-PAYPAL PAYMENTS PL-OPGSP COLL AC-CIT10100000-P0806	CITIN23444754448	-	231,018.65	357,596.20
2023-10-30	2023-10-30	IMPS-330320443882-BABU-BARBOMAHAPU-XXXXXXXXXX5789-10000	330320443882	10,000.00	-	347,596.20
2023-10-31	2023-10-31	NDA-4530-MN043601-INDUSIND BANK LIMITED JAIPUR RJIN	330411001598	10,000.00	-	337,596.20
2023-10-31	2023-10-31	NDA-4530-MN043601-INDUSIND BANK LIMITED JAIPUR RJIN	330411001845	10,000.00	-	327,596.20
2023-10-31	2023-10-31	NDA-4530-MN043601-INDUSIND BANK LIMITED JAIPUR RJIN	330411004941	10,000.00	-	317,596.20
2023-10-31	2023-10-31	NDA-4530-MN043601-INDUSIND BANK LIMITED JAIPUR RJIN	330411005140	10,000.00	-	307,596.20
2023-10-31	2023-10-31	NDA-4530-MN043601-INDUSIND BANK LIMITED JAIPUR RJIN	330411005347	10,000.00	-	297,596.20
2023-10-31	2023-10-31	NDA-4530-MN043601-INDUSIND BANK LIMITED JAIPUR RJIN	330411005546	10,000.00	-	287,596.20
2023-10-31	2023-10-31	IMPS-330417512558-BABU-BARBOMAHAPU-XXXXXXXXXX5789-50000	330417512558	50,000.00	-	237,596.20
2023-11-01	2023-11-01	IMPS-330512577745-BABU-BARBOMAHAPU-XXXXXXXXXX5789-37000	330512577745	37,000.00	-	200,596.20
2023-11-01	2023-11-01	IMPS-330517605633-AKKU-UTIB0000010-XXXXXXXXXX2421-FOR SHOPPING	330517605633	100.00	-	200,496.20
2023-11-01	2023-11-01	NDA-4530-32370002-SBI JAISINGHPURA JAIPUR RJIN	330518016615	10,000.00	-	190,496.20
2023-11-01	2023-11-01	NDA-4530-32370002-SBI JAISINGHPURA JAIPUR RJIN	330518005232	10,000.00	-	180,496.20
2023-11-01	2023-11-01	NDA-4530-32370002-SBI JAISINGHPURA JAIPUR RJIN	330518029758	10,000.00	-	170,496.20
2023-11-01	2023-11-01	NDA-4530-32370002-SBI JAISINGHPURA JAIPUR RJIN	330518017351	10,000.00	-	160,496.20
2023-11-01	2023-11-01	NDA-4530-32370002-SBI JAISINGHPURA JAIPUR RJIN	330518014538	10,000.00	-	150,496.20
2023-11-01	2023-11-01	IMPS-330518608748-AKKU-UTIB0000010-XXXXXXXXXX2421-FOR WOMEN EMPOWERMENT	330518608748	50,000.00	-	100,496.20
2023-11-03	2023-11-03	IMPS-330702721529-BABU-BARBOMAHAPU-XXXXXXXXXX5789-G	330702721529	5,000.00	-	95,496.20
2023-11-03	2023-11-03	IMPS-330712741381-BABU-BARBOMAHAPU-XXXXXXXXXX5789-50000	330712741381	50,000.00	-	45,496.20
2023-11-04	2023-11-04	IMPS-330800792946-BABU-BARBOMAHAPU-XXXXXXXXXX5789-3500	330800792946	3,500.00	-	41,996.20
2023-11-04	2023-11-04	IMPS-330812814670-BABU-BARBOMAHAPU-XXXXXXXXXX5789-1996	330812814670	1,996.00	-	40,000.20
2023-11-05	2023-11-05	IMPS-330908885633-BABU-BARBOMAHAPU-XXXXXXXXXX5789-5000	330908885633	5,000.00	-	35,000.20
2023-11-07	2023-11-07	IMPS-331111032195-BABU-BARBOMAHAPU-XXXXXXXXXX5789-5000	331111032195	5,000.00	-	30,000.20
2023-11-07	2023-11-07	IMPS-331123096254-BABU-BARBOMAHAPU-XXXXXXXXXX5789-11000	331123096254	11,000.00	-	19,000.20
2023-11-09	2023-11-09	IMPS-331311209232-BABU-BARBOMAHAPU-XXXXXXXXXX5789-15000	331311209232	15,000.00	-	4,000.20

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2023-11-09	2023-11-09	IMPS-331320266144-BABU- BARB0MAHAPU-XXXXXXXXXX5789 -3000	33132026614 4	3,000.00	-	1,000.20
2023-11-15	2023-11-15	IMPS-331901635447-BABU- BARB0MAHAPU-XXXXXXXXXX5789 -1000	33190163544 7	1,000.00	-	0.20
2023-12-01	2023-12-01	ATM DCLIN INSUF FND CHARGE FOR 01-DEC-23	-	0.20	-	0.00
2023-12-19	2023-12-19	NEFT CR-CITIN23469563231- PAYPAL PAYMENTS PL-OPGSP COLL AC-CITI0100000-P0806	CITIN234695 63231	-	48.25	48.25
2023-12-20	2023-12-20	ATM DCLIN INSUF FND CHARGE FOR 01-DEC-23	-	29.30	-	18.95
2023-12-20	2023-12-20	NEFT CR-CITIN23470096859- PAYPAL PAYMENTS PL-OPGSP COLL AC-CITI0100000-P0806	CITIN234700 96859	-	731.26	750.21
			Total	750,683.50	751,433.71	

Any discrepancy in this statement should be brought to the notice of AU Small Finance Bank immediately

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ACCOUNT STATEMENT



Customer Name : SHRI HEERA MAHARAJ SEVA SANSTHAN
 Account No. : 2302255050885090
 Customer Id : 29430978

STATEMENT SUMMARY		AMOUNT IN(INR)
Opening Balance		0.00
Total Withdrawal Amount	74 Transaction	750,683.50
Total Deposit Amount	25 Transaction	751,433.71
Closing Balance		750.21

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 Effective 1st July 2017, the service charges mentioned in the detailed account statement above, and only if applicable, will additionally include Goods and Services Tax (GST) at 18% or at the GST rates applicable to the particular product or service availed. The details of the Goods and Services Tax (GST) registration numbers and the registered addresses under GST, of AU Small Finance Bank, are available on <https://www.aubank.in/knowledge-center/su-gstin>.

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ACCOUNT STATEMENT



CUSTOMER NAME : SHRI HEERA MAHARAJ SEVA SANSTHAN
Statement Date : 16-Feb-2025
Statement Period : 01-Jan-2022 To 31-Jan-2023
ADDRESS LINE 1 : PLOT NO 2 HEERA MAHARAJ COLONY
Branch : P No.27, Sunder Nagar,
ADDRESS LINE 2 : NEAR SHIVNIKUNJ
Girdhar Marg, Malviya Nagar
ADDRESS LINE 3 : JAISINGHPURA BHANKROTA
CITY : JAIPUR
jaipur
STATE : RAJASTHAN
RAJASTHAN - 302017
PIN CODE : 302026
IFSC : AUBL0002550
MOBILE NUMBER : 9460414186
Customer Id : 29430978
E-MAIL ID : SHRIHEERAMAHARAJSS@GMAIL.COM
Account No. : 2302255050885090
Account Type : AU Institution Current Account
JOINT HOLDERS
JOINT HOLDER 1 :
JOINT HOLDER 2 :
JOINT HOLDER 3 :
Currency : INR

ACCOUNT STATEMENT

Trans Date	Value Date	Description/Narration	Chq./Ref.No.	Debit(Dr.) INR	Credit(Cr.) INR	Balance INR
		-	-	-	-	
			Total	0.0	0.0	

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ACCOUNT STATEMENT



Customer Name : SHRI HEERA MAHARAJ SEVA SANSTHAN
 Account No. : 123022550508850890
 Customer Id : 129430978

STATEMENT SUMMARY		AMOUNT IN(INR)
Opening Balance		0.00
Total Withdrawal Amount	0 Transaction	0.0
Total Deposit Amount	0 Transaction	0.0
Closing Balance		0.00

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